The Geographical Management of Cancer Health Disparities Program (GMaP)

Stephanie B Wheeler University of North Carolina at Chapel Hill Health Policy & Management



What is GMaP?

- A national program funded by NCI's Center to Reduce Cancer Health Disparities (CRCHD) designed to facilitate collaboration, resourcesharing, and capacity-building among cancer health equity researchers, trainees, outreach workers and organizations.
 - Advance the science of cancer health equity research
 - Promote the development of the next generation of cancer health equity researchers
 - Contribute to measurable reductions in cancer health inequity in GMaP regions

What is GMaP?

- The 7 regional GMaP hubs are designed to bring together CHD investigators, underrepresented trainees and students, community health educators, and community members to work together to:
 - Share information, resources, and tools
 - Enhance access to resources, professional opportunities and mentoring for underrepresented and early-career investigators and trainees/students
 - Strengthen regional community education and outreach efforts that contribute to achieving GMaP goals



GMaP Region 1-South

- The Region 1 South (R1S) hub is based at the MUSC Hollings Cancer Center in Charleston, South Carolina.
 MUSC and UNC jointly manage operations for R1S
- R1S serves North Carolina, South Carolina, and Tennessee.



GMaP Region 1-South

Role	Name					
Principal Investigator	Anthony J. Alberg – Medical University of South Carolina, Charleston, South Carolina					
Project Director	Chanita Hughes-Halbert – Medical University of South Carolina					
Project Director	Stephanie Wheeler – University of North Carolina at Chapel Hill					
Regional Coordinating Directors	LaShanta J. Rice – Medical University of South Carolina Anissa I. Vines – University of North Carolina at Chapel Hill					

GMaP Region 1-South

- **Goal #1:** Establish regional infrastructure to integrate and support cancer health disparities (CHD) research and enhance community engagement
- **Goal #2:** Disseminate information about CHD across Region to stimulate disparities research and educate public health stakeholders, academic investigators, and community members about determinants of disparities in medically underserved populations and effective interventions to combat disparities
- **Goal #3:** Increase the pool of investigators in CHD research through professional development, mentoring, and education

GMaP Region 1-South Services

- Member E-Newsletter
 - Provides information about cancer health disparities news, events, training/resources, funding and job opportunities
 - E-Blasts share targeted time-sensitive information





GMaP Region 1-South Services

- Career Development Activities
 - Annual Symposium
 - Travel Awards
 - Mentoring Networks
 - Webinars
 - Grant Preparation Support
 - Grantsmanship Webinars
 - Mock Grant Reviews
 - Facilitating mentoring linkages

CRCHD Opportunities

• CRCHD provides *directed* funding opportunities for research training and career development of students and investigators from underrepresented racial and ethnic groups, individuals with disabilities, and individuals from disadvantaged backgrounds, and for involving minority institutions in cancer research, research training, education, and outreach.

CRCHD Opportunities

 Continuing Umbrella of Research Experiences (CURE)

CRCHD offers funding for the training of high school, undergraduate, graduate, post-baccalaureate, postmaster, postdoctoral, and junior investigators across the country.





- Diversity Research Supplements
- Supplements to the CURE (P30S)

- Diversity Research Supplements
- National Research Service Awards (NRSA) (F31)
- Supplements to the CURE (R25TS, T32S)

- Diversity Research Supplements
- Mentored Career **Development Awards** (K01, K08, K23)
- Non-Mentored Career Development Award (K22)
- Supplements to the CURE (R25TS, T32S, K12S)

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- Non-Mentored Career Development Award (K22)
- Supplements to the CURE (K12S)
- Exploratory Grant (Diversity) (R21)

National Outreach Network (NON)

 The National Outreach Network (NON) seeks to strengthen NCI's ability to develop and disseminate culturally appropriate, evidencebased cancer information that is tailored to the specific needs and expectations of underserved communities, working through NON community health educators (CHEs) located at NCI-designated Cancer Centers.

NON CHEs

- CHEs are individuals experienced in communications, comprehensive cancer control, training, program planning, and evaluation
- CHEs work with NCI-Designated Cancer Center staff, the community, GMaP hubs, and NCI program staff to conduct the following activities
 - Local education and outreach activities
 - Community partnership
 - Assist in advancing NCI/GMaP priorities



Contact us...

• We're here to help!

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- Dr. Wheeler: <u>Stephanie Wheeler@unc.edu</u>
- Dr. Rice: <u>ricela@musc.edu</u>
- Dr. Vines: <u>avines@email.unc.edu</u>

Perspectives on Challenges to Cancer Equity

Lisa C. Richardson, MD, MPH • Division Director

Southeast Cancer Health Disparities Symposium • March 17, 2017





Cancer Health Disparities - Defined

- NCI defines as "adverse differences in cancer incidence, prevalence, death, survivorship or burden of cancer or related health conditions that exist among specific population groups in the United States
- Population groups: age, disability, education, ethnicity, gender, geographic location, income, or race.

People who are poor, lack health insurance, and are medically underserved (have limited or no access to effective health care)—regardless of ethnic and racial background—often bear a greater burden of disease than the general population

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Bidirectional Relationships



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What do we mean by cancer risk?

- Risk is the probability that an event will occur.
- Cancer incidence rates are measures of population risk.
- We reduce cancer risk in a population by reducing the number of new cancer cases.
- Risk reduction = cancer prevention.

Risk Factors

Population



Health Behaviors







Alcohol

Smoking

Socioeconomic



Health System



State



PCP Density





Unemployed

Urban Rural Density



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What Is A Lifestyle Factor?

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• Modifiable habits and ways of life that can greatly influence overall health and well-being, including fertility



Ford et al, Am J Public Health. 2011;101:1922–1929. doi:10.2105/AJPH.2011.300167



FIGURE 1— Distribution of low-risk lifestyle behaviors among participants aged 17 years or older at baseline: National Health and Nutrition Examination Survey III Mortality Study, United States, 1988–2006. *Note*. Bars represent a 95% confidence interval.

Ford et al. Am J Public Health. 2011;101:1922–1929. doi:10.2105/AJPH.2011.300167

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Powerful Benefit of Low Risk Lifestyle Factors

- Mortality from malignant neoplasms AHR=0.34; 95% CI=0.20, 0.56 [4 low risk factors versus none]
- 4 high risk lifestyle factors accounted for 14.4 years of chronological age for malignant neoplasms
- Population attributable fraction was 34% for mortality for malignant neoplasms (using the category of no high risk behaviors as referent)

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Ford et al, Am J Public Health. 2011;101:1922–1929. doi:10.2105/AJPH.2011.300167

Age-Adjusted Cancer Death Rates For Blacks And Whites

	1950	1960	1970	1980	1990	2000
• White	194.6	193.1	196.7	204.2	211.6	197.2
• Black	176.4	199.1	225.3	256.4	279.5	248.5
• Difference	-18.2	6.0	28.6	52.2	67.9	51.3
• Ratio	0.9	1.0	1.2	1.3	1.3	1.3

SOURCE: National Center for Health Statistics, Health, United States 2003.

NOTES: Deaths per 100,000 population, "Difference" is calculated as black death rates minus white deaths rates for each cause of death. "Ratio" refers to the ratio of black deaths to white deaths.

Williams, D.R. Health Affairs, 2005

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Social, environmental and individual factors influence our health as well as the opportunity to make healthy choices.



And inequities in these factors have greater impact on the health of people of color.



Within the U.S., we have shocking differences in life expectancy based on...



live shorter lives than peers in other countries.



Learn more at www.apha.org/HealthlestNation

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Breast Cancer Mortality to Incidence Ratios Among Black and White Females – United States, 2005 – 2009

Black females



White females



* The mortality to incidence ratio (MIR) was calculated as the age-adjusted mortality rate divided by the age-adjusted incidence rate. The MIR is a population-based measure of fatality/prognosis after diagnosis and can be used to compare groups with disparate incidence or mortality rates. The difference in MIRs can be used as an estimate of excess deaths. An MIR of 0.14 indicates that for every 100 breast cancer cases, 14 breast cancer deaths occurred. Overall, the MIR among black females was 0.27, compared with 0.18 among white females.

Age-Standardized Mortality Rate from Neoplasms (Both sexes), 2014



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Percent change in Age-Standardized Mortality Rate from Neoplasms (Both sexes), 1980 – 2014



Age-Standardized Mortality Rate from Breast Cancer (Females only), 2014



Percent change in Age-Standardized Mortality Rate from Breast Cancer (Females only), 1980 – 2014



Age-Standardized Mortality Rate for Testicular Cancer (Males only), 2014


Percent change in Age-Standardized Mortality Rate from Testicular Cancer (Males only), 1980 – 2014



JAMA. 2017;317(4):388-406. doi:10.1001/jama.2016.20324

Intersection of Lifestyle Factors and Disparities?

- Assume differences in risk factors lead to cancer disparities ...
- But, what is the role of:
 - Socioeconomic factors (SES)?
 - Social determinants of health?
 - Culture?

How do we or can we discover how SES leads to the disparities (differences) in long-term outcomes like morbidity or mortality?

Healthy People 2020

A society in which all people live long, healthy lives



Overarching Goals:

- Attain high quality, longer lives free of preventable disease, disability, injury, and premature death.
- Achieve health equity, eliminate disparities, and improve the health of all groups
- Create social and physical environments that promote good health for all.
- Promote quality of life, healthy development and healthy behaviors across all life stages.



"I think you should be more explicit here in step two."



Figure 1. Theoretical framework of our study. Life-course socioeconomic status (SES) is associated with inflammation-related diseases. Two sorts of interrelated factors potentially mediate this association: lifestyle factors and gene regulation of immune responses. In this study, we assess the relationship between life-course SES and one mechanism of gene regulation, DNA methylation.

Uninsured Percent Among Nonelderly Population, 1972-2015



Note: 2015 data is for Q1 only. Source: CDC/NCHS, National Health Interview Survey

ACA has led to changes in the demographics of who is insured

Coverage gains from 2013-2015 were particularly large among poor and low-income individuals and people of color.



Decrease in the uninsured rate for poor and near poor individuals (-10.0)



Decrease in the uninsured rate for Hispanics (-9.5) and Blacks (-7.7)



Larger Decreases in states that chose to expand Medicaid (-6.7)

Source: Kaiser Family Foundation Brief "Key Facts about the Uninsured Population. September, 2016.



2013-2014 Change in Uninsured Rate for Low-Income Adults Ages 18-64

US Census Bureau, 2016 http://www.census.gov/newsroom/press-releases/2016/cb16-86.html

Even with coverage, barriers persist

- Barriers to screening include:
 - lack of knowledge about recommended screening
 - cultural and language barriers
 - unfamiliarity with utilizing the healthcare system for preventive services
 - unwillingness to undergo colonoscopy due to its complexity and uncomfortable preparation
 - providers may forget to recommend screening or may not know when patients are due for screening



Seeing opportunities for prevention requires working across disciplines and sectors



Social, environmental and individual factors influence our health as well as the opportunity to make healthy choices.



And inequities in these factors have greater impact on the health of people of color.



Economic effects attributable to multi-sector work

Impact of Comprehensive Systems on Life Expectancy by Income (Chetty), 2001-2014



Models also control for racial composition, unemployment, health insurance coverage, educational attainment, age composition, and state and year fixed effects. N=1019 community-years. Vertical lines

Making the case for equity: larger gains in low-resource communities

Effects of Comprehensive Population Health Systems in Low-Income vs. High-Income Communities



Log IV regression estimates controlling for community-level and state-level characteristics

Equity in population health delivery systems Delivery of recommended population health activities



Quintiles of communities

Mays GP, Hogg RA. Economic shocks and public health protections in US metropolitan areas. Am J Public Health. 2015;105 Suppl 2:S280-7.



Models also control for racial composition, unemployment, health insurance coverage, educational attainment, age composition, and state and year fixed effects. N=1019 community-years

Comprehensive systems do more with less



Financing sources & models

- Dedicated state and local government allocations (CO, OH, OR, WA)
- Medicaid administrative match/claiming (ME, AR, OR)
- Benefit allocations (MA, ME, MI)
- AHC/ACO shared savings models (WA, MN)
- Community health trusts (MA)
- Public/private joint ventures (KY, OH, NC)

Where do we go in the future?

Black/white racial disparity trends, age-adjusted breast cancer mortality for US Counties (1989-2010)



Cancer Volume 121, Issue 16, pages 2765-2774, 23 APR 2015 DOI: 10.1002/cncr.29405 http://onlinelibrary.wiley.com/doi/10.1002/cncr.29405/full#cncr29405-fig-0002

Counties eliminating racial disparities in colorectal cancer mortality



Cancer Volume 122, Issue 11, pages 1735-1748, 11 MAR 2016 DOI: 10.1002/cncr.29958 http://onlinelibrary.wiley.com/doi/10.1002/cncr.29958/full#cncr29958-fig-0001

What is "modifiable"?

Non-modifiable

- Age
- Race/ethnicity
- Genetics

Poverty

Potentially modifiable

- Factors that accelerate aging
- Policies that prohibit discrimination
- Gene expression (epi-genetics)
- Educational and economic opportunities

Public Health 3.0: Focus on the Social Determinants of Health



HAPPY ST. PATTY'S DAY





Go to the official source of cancer prevention information: <u>www.cdc.gov/cancer</u>.

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.



Division of Cancer Prevention and Control

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Percentage of adults aged 18 years and older who were current cigarette smokers by race/ethnicity, 1991-2012

Source: Centers for Disease Control and Prevention, National Center for Health Statistics. National Health Interview Survey.

Data are age-adjusted to the 2000 US standard population using age groups: 18-24, 25-34, 35-44, 45-64, 65+.



Percentage of adults aged 18 years and older who were current cigarette smokers by poverty income level, 1997-2012

Percentage of adults aged 25 years and older who were current cigarette smokers by highest level of education obtained, 1991-2012



Source: Centers for Disease Control and Prevention, National Center for Health Statistics. National Health Interview Survey.

Data are age-adjusted to the 2000 US standard population using age groups: 18-24, 25-34, 35-44, 45-64, 65+.

Source: Centers for Disease Control and Prevention, National Center for Health Statistics. National Health Interview Survey.

Data are age-adjusted to the 2000 US standard population using age groups: 25-34, 35-44, 45-64, 65+.

Long-term impact of a comprehensive approach: Lung and bronchus cancer incidence rates in CA



Rates are per 100,000 and age-adjusted to the 2000 U.S. standard (19 age groups).

* The annual percent change is significantly different from zero (p<0.05).

Source: Cancer Surveillance Section. Prepared by: California Department of Public Health, California Tobacco Control Program, 1988-2005. 2010.

Testicular Cancer Incidence by Poverty Level, 1975-2008



Urol Oncol. 2012; 30(1): 95-201. doi: 10.1016/j.urolonc.2011.09.010

Testicular Cancer Incidence by Educational Attainment, 1975-2008



Urol Oncol. 2012; 30(1): 95-201. doi: 10.1016/j.urolonc.2011.09.010

Causes of Cancer

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Colditz and Wei. Annu. Rev. Public Health 2012.33:137-56.

Colorectal Cancer By the Numbers

	Then	Now
Incidence	56.4 new cases per 100,000 people (1999)	38.4 new cases per 100,000 people (2013)
Mortality	20.9 deaths per 100,000 people (1999)	14.5 deaths per 100,000 people (2013)
5-year Relative Survival	49.8% (1975-1977)	65.1% (2006-2012)

Sources: Incidence and Mortality: : 1999-2012 United States Cancer Statistics Incidence and Mortality Web-based Report. <u>www.cdc.gov/uscs</u> Survival: SEER Cancer Statistics Review, 1975-2012. <u>http://seer.cancer.gov/csr/1975</u> 2012/

Higher Rates of Up-to-Date with CRC Screening



Insurance Status and Screening



Source: Centers for Disease Control and Prevention. Vital signs: colorectal cancer screening test use--United States, 2012. MMWR Morb Mortal Wkly Rep. 2013;62(44):881-8.

GEOGRAPHIC DISPARITIES AND TEMPORAL TRENDS IN THE COLONOSCOPY WORKFORCE

JAN M. EBERTH, PHD ASSISTANT PROFESSOR OF EPIDEMIOLOGY UNIVERSITY OF SOUTH CAROLINA MARCH 17, 2017



Colorectal cancer (CRC) is the third most common cancer, and the second leading cause of cancer death for both men and women.

 Screening is recommended for average-risk persons aged 50-75 yrs.

BACKGROUND

Colonoscopy has become the favored screening modality over time.



Figure 1.

Colorectal cancer test-use trends for U.S. fee-for-service Medicare enrollees aged ≥65 years, 1998–2005 Data sources: Medicare fee-for-service claims for CRC test in all settings conducted in 1998–2005 and the Medicare enrollment database
ACS MRSG

National data suggests that the demand for colonoscopy is greater than the supply of providers.

Selected research findings:

- Using SEER-Medicare data, Haas et al. found substantial variation in endoscopy use across counties.
- Mobley et al. found that increased distance to closest endoscopy provider was a predictor of lower utilization of screening and later-stage CRC diagnosis among Medicare beneficiaries.
- Soneji et al. found that state-level gastroenterologist density increased the probability of recent colorectal cancer screening.

BACKGROUND

The literature is mixed on whether generalists can perform colonoscopy as well as gastroenterologists.

- Regardless of specialty, annual volume seems important.
- In rural areas, generalists may fill a need for colonscopy.

Our study aims to examine the extent to which colonoscopy providers of different specialties perform colonoscopies in South Carolina, by annual procedure volume and urban/rural location.

METHODS

Using the SC Ambulatory Surgery Discharge database, we conducted a retrospective analysis of all colonoscopy procedures between 2001-2010 among persons 50-74 years

- Colonoscopy center = a facility (hospital or ambulatory surgery center) performing ≥1 colonoscopy in any year
- Colonoscopy provider = physicians who performed ≥1 colonoscopy to individuals aged 50-74 years in any year
 - Medical specialty: Board of Labor & Licensing/NPI Registry
 - Categories: gastroenterology (GE), general surgery (GS), internal medicine (IM), colon and rectal surgery (CRS), and family medicine (FM). They perform >99% of colonoscopies.

Trends in the type of facilities performing colonoscopy, by rurality



Ambulatory care surgery centers have had major gains (+125%) versus hospitals (+2%), particularly in urban areas (+230%).

Growth of colonoscopy providers by specialty



The number of internists and family physicians performing colonoscopies increased most (+165% and +312%, respectively).

Changes in average procedure volume by specialty



Despite more IM and FM physicians doing colonoscopy, their annual procedures volumes stayed fairly constant.

	All ^a	GE	GS	IM	FM	CRS
Overall Distribution, n (%)	583	153	165	76	106	17
	(100)	(26.2)	(28.3)	(13.0)	(18.2)	(2.9)
Overall Annual Volume ^c , mean (SD)	152	426	83	38	14	275
	(240)	(268)	(102)	(197)	(38)	(192)
Primary Office Setting, n (%)						
Urban County	399	133	117	50	40	17
	(68.4)	(86.9)	(70.9)	(65.8)	(37.7)	(100.0)
Rural County	184	20	48	26	66	N1/A
	(31.6)	(13.1)	(29.1)	(34.2)	(62.3)	N/A
Hospital	456	61	149	69	99	15
	(78.2)	(39.9)	(90.3)	(90.8)	(93.4)	(88.2)
Ambulatory Surgery	127	92	16	7	7	2
	(21.8)	60.1	9.7	9.2	6.6	(11.8)

^a Includes providers not classified in one of the 5 predominant medical specialties providing colonoscopies.

Density of provider per 100,000 persons aged 50-74 years



* Only colonoscopy providers who performed 10 or more colonoscopies in 2010 were included, to more accurately represent colonoscopy capacity.

CONCLUSIONS

Observed a major shift in practice settings for colonoscopy, where the number of ASCs has substantially increased, mostly in urban counties.

Disparities in provider availability between urban and rural counties is widening.

• GI availability increased 17% in urban, decreased 13% in rural.

CHALLENGES

- Will physicians come together across specialty lines to ensure better supply?
- More research needed to examine colonoscopy effectiveness and adverse events among generalists.
- Repeal of ACA likely to remove requirement that private insurers fully cover screening colonoscopy (per USPSTF guidelines).
 - Loophole in Medicare to cover screening colonoscopy that results in a polyp removal (Bill introduced: HR 1017/S 479)

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Improving Colorectal Cancer Screening in Low Income Populations: Visitbased Approaches

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1ST ANNUAL CANCER HEALTH DISPARITIES SYMPOSIUM Promoting Cancer Equity in the Southeast Charleston, South Carolina







Agenda

- Regional work in NC
 - Carolina Cancer Screening Initiative
- Background
 - Colorectal cancer (CRC) burden and disparities
 - 2016 USPSTF CRC Screening Guidelines
- Randomized trial of decision aid plus patient navigation







- Multi-disciplinary effort aimed at improving delivery of appropriate, evidence-based cancer screening
- Part of UNC Lineberger Comprehensive Cancer Center's commitment to reduce cancer burden in NC
- Supported by the University Cancer Research Fund





Colorectal cancer

- A leading cause of cancer death in the United States
 - About 49,000 deaths in 2016
- Screening is effective but underused, especially in vulnerable populations
 - Medicaid, Uninsured, Latinos
- National goal: 80% by 2018
- Effective interventions needed to improve screening in vulnerable populations





Population	% Current with CRC screening	
US Overall	62.4	
Race		
White	63.7	
Black	59.3	
Am. Indian/ AN	48.4	
Asian	52.1	
Ethnicity		
Non-Hispanic	64.2	
Hispanic	47.4	

White A, Thompson TD, White MC, et al. Cancer Screening Test Use — United States, 2015. MMWR Morb Mortal Wkly Rep 2017;66:201–206.





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2016 USPSTF Statement

- CRC screening in average-risk, adults aged 50-75 is of substantial net benefit.
- Multiple screening strategies are available to choose from, with different levels of supporting evidence and unique advantages and limitations.
- There are no empirical data showing that any of the reviewed strategies provide a greater <u>net</u> benefit.
- CRC screening is a substantially underused prevention strategy in the US.









From: Screening for Colorectal Cancer US Preventive Services Task Force Recommendation Statement

	Screening Method	Frequency ^b
	Stool-Based Tests	
,	gFOBT	Every year
	FIT ^c	Every year
	FIT-DNA	Every 1 or 3 y ^d
	Direct Visualization Tests	
	Colonoscopy ^c	Every 10 y
	CT colonography ^e	Every 5 y
	Flexible sigmoidoscopy	Every 5 y
	Flexible sigmoidoscopy with FIT ^c	Flexible sigmoidoscopy every 10 y plus FIT every year





Combining a patient decision aid and patient navigation to improve colorectal cancer screening in vulnerable patients

A randomized controlled trial



Funding: American Cancer Society #RSG-13-165-01-CPPB



CRC Screening Decision Aids

- Can help address screening barriers
 - Lack of time to discuss screening options, especially FOBT/FIT
 - Language, culture, literacy
- Increase screening knowledge, intent, test ordering
- BUT, have only modest effects on test completion
 - absolute increase 8% (95% CI 6%, 11%)*





Patient Navigation for CRC Screening

- Patient navigation can help patients overcome barriers to test completion
- Can help address:
 - Test ordering (getting FOBT cards, colonoscopy scheduled)
 - Psychosocial barriers (fear, self-efficacy)
 - Financial barriers (un- or under-insured)
 - Logistical barriers (returning cards, transportation to endoscopy center)

Percac-Lima, JAMA Internal Med. 2016:176(7) Percac-Lima JGIM, February 2009, 24(2) Dietrich, Ann. Int. Med. 2006; 144(8)

Ιī

IFALTH SERVICES RESEARCH



Decision Aid + Patient Navigation

- Potentially complementary
- Address different barriers in screening process
 - Decision aids act "proximally"
 - Patient navigation acts "distally"
- No study has tested a combined decision aid and patient navigation intervention





Randomized Controlled Trial of Decision Aid + Patient Navigation

Overall purpose: determine effect of combined intervention on CRC screening in a safety-net primary care setting







Study Setting



- 2 safety-net clinics serving diverse populations (esp. Latinos)
- Charlotte, NC site:
 - Health system-affiliated, community health center
 - Attendings and mid-levels (n=8)
- Albuquerque, NM site:
 - Community health center affiliated with a university
 - Attendings, residents, and mid-levels (n=25)



SERVICES RESEARCH



Eligible Population

- Primary care patients
- Ages 50-75
- At average risk for CRC
- Not current with screening
- English or Spanish-speaking
- Attending a clinic visit







Decision Aid



15 minute video





OPCIONES



Colonoscopy

Pignone. et al., Annals of Internal Medicine, 2000, 133(10) Ko, Reuland, et al., Journal of Health Comm., 2014, 19(2)





Patient navigators

- Bilingual employees of clinic/health system:
 - Medical assistant (2), MSW (1), or MPH (1)
- Received 12 h of training
- Met participants after encounter
 - Facilitated screening, tailored to readiness, test preferences, individual barriers
 - Provided FIT/FOBT kits if appropriate (standing orders)
- Tracked patients for screening
- Attempted to contact unscreened patients at two-week intervals







Participant Characteristics

	Intervention	Control
	n = 133	n = 132
Age (years)	58	58
Female	66%	64%
Race/Ethnicity		
Latino	56%	67%
Non-Latino White	17%	14%
Non-Latino Black	18%	16%
Language		
Prefer Spanish	41%	48%
Education		
Less than HS	46%	46%
Health Literacy*		
Limited	42%	34%
Income		
<\$20,000	77%	78%
Insurance		
None	35%	33%
Site		
NM (n=164)	50%	51%
NC (n=101)	50%	49%









What happens if patients view a CRC decision aid before a provider visit?

- Knowledge about CRC screening increases
- Patient-provider CRC screening discussions increase
- Patients more likely to have a specific test preference
- Patients more likely to have a screening test ordered





Brenner, et al., *AJPM*.,2016, 51(4)





What about screening test completion?








Primary Outcome: CRC Screening Test Completion

	Intervention (n=133)	Control (n=132)	Adjusted Difference*
Any Screening Test Completed	68%	27%	40.3% (29.3%, 51.3%)
FOBT/FIT	54%	21%	
Colonoscopy	14%	6%	

*Adjusted for study site; p<0.001





Subgroups	n	%	Diff.	95%C			P-value ^a
All Eligible Patients	265	100%	40%	(29%,51%)			
Site							0 101
NC	101	38%	20%	(10% 47%)			0.101
NM	164	62%	2370 18%	(10/8,47/8) (34% 61%)			
	104	02 /0	40 /0	(3478,0178)		•	
Race/Ethnicity							0.167
Latino	164	62%	49%	(35%,62%)		_	
Non-Latino White	40	15%	40%	(13%,67%)			
Non-Latino Black/Mixed Race	61	23%	25%	(0%,50%)			
Sex							0.015
Male	92	35%	21%	(1%,41%)	_	●	
Female	173	65%	50%	(37%,63%)		●	
				(,,			
Insurance							0.285
None	91	34%	29%	(10%,49%)		●	
Public	142	54%	43%	(28%,58%)		●	
Private	32	12%	57%	(27%,86%)			
Education level							0.737
High school or higher	143	54%	38%	(23%,53%)		—— ● ——	
Less than high school	122	46%	42%	(26%,59%)		—	
Literacional							0.824
	101	38%	1294	(24% 60%)			0.024
	164	62%	4270	(24%,00%)			
Adequate	104	02 %	40%	(20%, 54%)			
Language preference							0.291
English	147	55%	36%	(21%,51%)		●	
Spanish	118	45%	47%	(31%,63%)		—	
Income*				Taxt			0.134
Up to \$20,000	191	72%	35%	(22%,48%)		●	
More than \$20,000	55	21%	56%	(34%,78%)		●	
Empland							0.715
	197	710/	130/	(30% 56%)			0.715
No	70	20.94	43%	(30%, 56%)			
1 65	18	29%	30%	(10%,50%)		 	
					0%	40% 80%	
						Percentage Difference	
C						ÎÌ	UNC



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a Test for interaction

Limitations

- Unable to separate effects of decision aid and patient navigation
- Individual-level randomization could have led to some contamination of "usual care"
- Only two sites
- The research study supported the navigator





Conclusions

Systematically offering a primary care patients a decision aid and patient navigation

- substantially increased CRC screening completion
- was effective across diverse subgroups





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 - University of Texas Dell Medical School, Austin, TX; Department of Internal Medicine





Carolinas HealthCare System



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Discussion









Discussion points

- CRC screening is underused
- There are tradeoffs between benefits and harms/costs of different strategies
- All recommended screening strategies appear to provide <u>net</u> benefit
- Systematically providing information about screening options and direct support (navigation) substantially increases screening





Implementation in Community Health Centers

- "Knowledge" is an issue, but not the main barrier
- Main barrier is competing demands (lack of resources relative to population needs)
- To improve screening, health centers need resources to
 - Take a proactive population approach
 - Be systematic
 - Use the team to leverage brief doctor recommendations
 - Follow-up after visits, track screening and referrals
 - Conduct outreach (mailing and calling)





In a cohort of 1000 persons screened regularly from ages 50-75

	CRC deaths averted	CRC cases averted	Total number of colonoscopies	Complications
FIT (1 year)	22	41	1757	10
Colonoscopy (10 years)	24	52	4049	15

Adapted from: Knudsen AB, Zauber AG, Rutter CM, et al. Estimation of Benefits, Burden, and Harms of Colorectal Cancer Screening Strategies: Modeling Study for the US Preventive Services Task Force. Jama. 2016;315(23):2595-2609.







From: Screening for Colorectal CancerUS Preventive Services Task Force Recommendation Statement

JAMA. 2016;315(23):2564-2575. doi:10.1001/jama.2016.5989

B Benefit: Colorectal cancer deaths averted per 1000 individuals screened

	Model Estimates, CRC Deaths Averted per 1000 Screened		
Screening Method and Frequency	Middle	Low	High
Flexible sigmoidoscopy every 5 y	20	17	21
FIT-DNA every 3 y	20	19	22
FIT every year ^a	22	20	23
HSgFOBT every year	22	20	23
CT colonography every 5 y ^b	22	20	24
Flexible sigmoidoscopy every 10 y plus FIT every year ^a	23	22	24
FIT-DNA every year	23	22	24
Colonoscopy every 10 yª	24	22	24





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From: Screening for Colorectal CancerUS Preventive Services Task Force Recommendation Statement

JAMA. 2016;315(23):2564-2575. doi:10.1001/jama.2016.5989

D | Burden: Lifetime No. of colonoscopies per 1000 individuals screened

	Model Estimates, Lifetime Colonoscopies per 1000 Screened		
Screening Method and Frequency	Middle	Low	High
Flexible sigmoidoscopy every 5 y	1820	1493	2287
FIT-DNA every 3 y	1714	1701	1827
FIT every year ^a	1757	1739	1899
HSgFOBT every year	2253	2230	2287
CT colonography every 5 y ^b	1743	1654	1927
Flexible sigmoidoscopy every 10 y plus FIT every year ^a	2289	2248	2490
FIT-DNA every year	2662	2601	2729
Colonoscopy every 10 y ^a	4049	4007	4101

500 1000 1500 2000 2500 3000 3500 4000

Colonoscopies per 1000 Screened



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0



- Among subjects who were assigned to undergo colonoscopy, 5649 subjects accepted the proposed strategy, whereas 1706 requested to be screened by means of FIT (Figure 1). Of the 5649 subjects who agreed to undergo colonoscopy, 4953 actually did so, and 1628 underwent FIT, for a participation rate of **24.6%**, according to the intention-to-screen analysis (average age, 59.1±5.5 years; proportion of subjects who were women, 53.4%)
- Among subjects who were assigned to undergo FIT, 9353 subjects accepted the proposed strategy, whereas 117 asked to be screened by colonoscopy. A total of 8983 subjects underwent FIT, and 106 underwent colonoscopy, for an overall participation rate of **34.2%**





- Analysis of Resources
- The numbers of subjects who needed to undergo colonoscopy to find one colorectal cancer were 191 in the colonoscopy group and 18 in the FIT group; to find any advanced neoplasm, the numbers were 10 and 2, respectively (Table 3 in the <u>Supplementary Appendix</u>)





Adherence higher for FIT than colonoscopy (34.2% vs. 24.6%, P<0.001).

CRC found in 30 subjects (0.1%) in colonoscopy group and 33 subjects (0.1%) in FIT group (odds ratio, 0.99; 95% confidence interval [CI], 0.61 to 1.64; P=0.99).

Advanced adenomas detected in 514 subjects (1.9%) in colonoscopy group and 231 subjects (0.9%) in FIT group (odds ratio, 2.30; 95% CI, 1.97 to 2.69; P<0.001).

Nonadvanced adenomas detected in 1109 subjects (4.2%) in the colonoscopy group and 119 subjects (0.4%) in the FIT group (odds ratio, 9.80; 95% Cl, 8.10 to 11.85; P<0.001).

Qunitero, et al. N Engl J Med; Feb 2012 Vol. 366(8):697-706













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Improving colorectal cancer screening using non-visitbased approaches (the mailed FIT approach)

<u>Alison T Brenner</u>, Stephanie B Wheeler, Jewels Rhode, Dana Baker, Rebecca Drechsel, Marcus Plescia, Tom Wroth, Stephanie B Wheeler, Daniel S Reuland



Partnerships

- Mecklenburg County Public Health Department
- Community Care of North Carolina
- Community Care Partners of Greater Mecklenburg









Background

- Colorectal cancer (CRC) is a leading cause of cancer death
- CRC screening is effective but underutilized, especially in vulnerable, low-income populations
- Insurance is an important predictor of screening
- Medicaid populations tend to be screened at lower rates than other insured populations
 - 40-50%, compared with 65% in the privately insured
- National goal: 80% by 2018
- Effective interventions are needed to approach this goal



CRC Screening Testing Options

- US Preventive Services Task Force recommends several testing options including
 - Colonoscopy every 10 years
 - Fecal Immunochemical Testing (FIT) every 1 year
- FIT can be completed at home and requires no bowel preparation or dietary restrictions
- When FIT is included in the choice of CRC screening tests in low-income populations, more tend to complete screening
- Positive FIT results must be follow-up with a colonoscopy



Mailed CRC Screening Reminders

- Mailing CRC screening reminders with FIT kits has been shown to be effective in clinical settings^{*}
 - 20-40 percentage point increase in screening completion
- We conducted simulation models specific to the NC Medicaid population^{**}
- We found that mailed reminders would also be the most cost-effective intervention



Mecklenburg County

- Mecklenburg County, containing the city of Charlotte, is the most populous county in North Carolina
 - 17 endoscopy centers
- Some of the lowest screening rates in the state of NC
- Large Medicaid population



Health Department + Medicaid Managed Care

- Community Care of North Carolina (CCNC) manages Medicaid enrollment and claims in North Carolina
- Mecklenburg County Public Health Department has the capacity to distribute, track, and process FIT kits
- Community Care Partners of Greater Mecklenburg provides care coordination for Medicaid beneficiaries



Objective

- To test the effectiveness of a mailed CRC screening reminder, with and without an included FIT kit, on CRC screening completion rates among Medicaid beneficiaries in Mecklenburg County, NC
 - Reporting here the preliminary results of the first wave of mailings

Methods

- Identified Medicaid beneficiaries living in Mecklenburg county who are:
 - 50-75
 - Not up-to-date with recommended CRC screening
 - No history of CRC, total colectomy, or major mental illness
- Randomized cohort to receive a packet from the Health Department including:
 - REMINDER GROUP: Reminder letter encouraging CRC screening with instructions for obtaining a FIT kit OR
 - FIT GROUP: Reminder letter encouraging CRC screening PLUS an included FIT kit and pre-paid return mailer
- Both groups allowed to opt out or report recent screening
- Compared response rates using chi squared test



Results - Cohort

- We identified 2,144 potentially eligible Medicaid beneficiaries
- Initial mailings sent between October 31-November 4, 2016

Results - Response

- Included 1,042 in the initial wave
 - 528 FIT GROUP
 - 514 REMINDER GROUP
- 194 (19%) were returned to sender with a bad address
- 25 (2%) opted out of contact from the Health Department
- 76 (7%) reported recent screening
 - 59 (5%) Colonoscopy
 - 17 (2%) FOBT/other test/not stated
- FIT Group 331 included in analysis
- Reminder 308 included in analysis



Results - Response

• Reminder group requested 63 FIT kits

	FIT Group (n=331)	Reminder Group (n=308)	Difference (95% Cl)
Returned FIT kits n(%)	70 (18%)	38(11%)	7% (2%, 11%; p=0.01)



Results – FIT Outcomes

- 108 FIT kits returned
- 4 invalid samples
- 99 Negatives results
- 5 Positives results
 - 2 follow-up colonoscopies scheduled
 - 2 in the process of being scheduled for follow up colonoscopy
 - 1 has refused

Conclusions

- A mailed CRC screening reminder program targeted at Medicaid beneficiaries and managed through a large county health department is feasible
- Modestly higher response when a FIT kit is included
- May be more cost efficient for recipients to request FIT kits

Discussion

- Previous studies testing mailed FIT programs have shown higher response rates
- Trust in care provider has been shown to be a significant predictor of CRC screening behavior in low-income populations*
- Recipients may not perceive the health departments as a care providers

Implications

- Partnering with county health departments to deliver CRC screening may be a useful model for improving screening rates in Medicaid populations
- Cost effectiveness analyses will shed light on which model
 - screening reminder only vs included FIT kit is best

Lung Cancer Screening Utilization in the United States: 2015 National Health Interview Survey Results

Cassie Lewis Odahowski, MPH Doctoral Candidate Department of Epidemiology and Biostatistics Arnold School of Public Health



Lung Cancer

- Leading cause of cancer related death in U.S.
- Over 70% of cases diagnosed in late stages
- 18% five-year survival rate overall
- 54% five-year survival rate when localized
- National Lung Screening Trial showed 20% reduction in mortality from LDCT vs. chest Xray screening for high risk subjects


USPSTF Recommendation for LDCT Screening for Lung Cancer

- Ages 55 to 80 years
- Asymptomatic
- ≥ 30 pack-year smoking history
- Current smoker or quit ≤15 years ago



National Health Interview Survey

- Collected through the CDC National Center for Health Statistics
- Stratified, multistage area probability sampling design
- Represents all States and the District of Columbia
- Household interview survey (CAPI)



Methods

Total Sample Adult n=33,672 Exclusion Criteria:

- Unknown status for lung cancer
- Adults under age 40
- Subjects with >2 years between age at diagnosis of lung cancer and age at interview



Methods

- Estimate population screened in 2015
- Estimate population of smokers and former smokers receiving care
- Multiple Logistic Regression for factors associated with screening



Results

Use of CT and Chest Radiography for Lung Cancer Screening Before and After Publication of Screening Guidelines: Intended and Unintended Uptake

The National Lung Screening Trial (NLST) released its main findings in 2011,1 concluding that the use of low-dose computed tomography (CT) to screen for lung cancer reduced lung cancer deaths by 20% compared with chest radiography,1,2 The subse-



quent publication of new lung cancer screening (LCS) guidelines may raise the public's awareness of the clinical application of low-

dose CT in screening.3.4 leading to increased demand for screening not only by individuals who meet the eligibility criteria recommended for LCS but also by those who do not. The present study documents early experience of LCS in terms of both intended and unintended uptake of low-dose CT at the population level.

Methods | We used data from the 2010 and 2015 National Health Interview Survey (NHIS) Cancer Control Module (CCM) (https: //healthcaredelivery.cancer.gov/nhis/) linked to the core questionnaire and limited our study cohort to individuals who were 40 years or older. Using smoking status and history from the CCM, we classified individuals into high-risk smokers (30 pack-years of smoking history, current smokers or those who quit smoking within the last 15 years), low-risk smokers (current or former smokers who did not meet the criteria of high-risk smokers), and never-smokers. Per the age eligibility criteria in the NLST, we defined LCS-eligible individuals as high-risk smokers aged 55 to 74 years. We identified LCS with CT using the survey question "Were any of the CAT scans of your chest area done to check for lung cancer, rather than for some other reason?" A similar question was used to identify LCS with chest radiography. Weighted analyses that accounted for the multistage survey design of the NHIS were performed to compare the utilization of CT in 2010 and 2015. This study was exempted from review and participant written informed

Figure 1. Weighted Analysis of the Rate of Lung Cancer Screening in the National Health Interview Survey by Screening Technology and Risk for Lung Cancer





Letters

Letters

RESEARCH LETTER

Lung Cancer Screening With Low-Dose Computed Tomography in the United States-2010 to 2015 Lung cancer is the most preventable and leading cause of cancer deaths in the United States, with about 155 870 deaths each year.¹ In December 2013, the United States Preventive Services Task Force (USPSTF) recommended annual screening for lung cancer with low-dose computed tomography (LDCT) for asymptomatic persons aged 55 to 80 years who have a 30 pack or more per year smoking history and currently smoke or have quit within the past 15 years.2 According to the 2010 National Health Interview Survey (NHIS), only 2% to 4% of high-risk smokers received LDCT for lung cancer screening in the previous year.³ In this study, we examined whether LDCT public health organizations⁵ and a stipulation on Medicare screening has increased following the USPSTF recommen dation

Methods I We used the 2010 and 2015 NHIS, which included 2347 respondents who met the USPSTF criteria for LDCT.² Self-reported LDCT in the past year for lung cancer screening was the primary outcome of the study. Analyses excluded respondents with unknown (n = 6) or tions of our study. Despite this, our study provides the self-reported history of lung cancer (n = 41) or were missing LDCT testing information (n = 133), leaving 2167 adults available for analyses. Weighted prevalence of LDCT for lung cancer screening in the past year was calculated LDCT in the past year were estimated using predicted margins. All statistical analyses accounted for complex sampling design and were conducted with SAS callable SUDAAN statistical software (version 9.0.3, SAS Institute). The study was based on deidentified publicly available database and exempt from institutional review board and informed consent

Results | From 2010 to 2015, the percentage of eligible smokers who reported LCDT screening in the past 12 months. remained low and constant, from 3.3% in 2010 to 3.9% in 2015 (P = .60); an even lower proportion of noneligible smokers received LDCT (Table 1). Of the 6.8 million smokers eligible for LDCT screening in 2015, only 262700 received it. Furthermore, there was no significant increase in screening from 2010 to 2015 for any of the sociodemographic groups, nor were there significant subgroup differences in screening, except between participants with or without a history of bronchitis (Table 2). Of note, over 50% (1230/ 2167) of smokers meeting USPSTF recommendations for LDCT screening were uninsured or Medicaid insured (Table 1).

lamaon cology com

Discussion | Screening for lung cancer using LDCT among eli gible current and former smokers remained low and unchanged in 2015 following the 2013 USPSTF recommen dation for annual screening. Reasons for exceptionally low uptake of screening may include gaps in smokers' knowledge regarding LDCT, lack of access to care as well as physicians' knowledge about screening recommendations⁴ and reimbursement, For example, according to a 2015 survey of physicians in South Carolina, 36% of physicians correctly stated that LCDT screening should be conducted annually in high-risk individuals, and 63% of physicians did not know that Medicare covers LDCT for lung cancer screening.⁴ It is also possible that physicians may be aware of LDCT screen ing, but have limited access to the high-volume, and high quality radiology centers, a recommendation set forth by reimbursement.⁶ The decrease in the number of screening eligible smokers from 8.4 million in 2010 to 6.8 million in 2015 reflects progress in tobacco control, and this has impli cations for the future provision of LDCT screening, Receipt of LDCT and smoking history were self-reported and subject to recall bias and the limited time following the USPSTF recommendation and Medicare-reimbursement are limitafirst national estimate of LDCT following the USPSTF recommendation.

In conclusion, annual LCDT screening among heavy current and former smokers remains low and unchanged by factors of interest. Multivariable prevalence ratios of following the USPSTF recommendation despite the poten tial to avert thousands of lung cancer deaths each year. This underscores the need to educate clinicians and smokers about the benefit and risks of lung cancer screening for informed decision making

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Author Contributions: Dr Fedewa had full access to all of the data in the study and takes responsibility for the integrity of the data and the accuracy of the data analysis. Concept and design: All authors

Acquisition, analysis, or interpretation of data: All authors. Drafting of the manuscript: All authors. Critical revision of the manuscript for important intellectual content: All authors. Statistical analysis: Fedewa Conflict of Interest Disclosures-None reported

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Results

Screening for Lung Cancer, 2010 vs. 2015



2010 2015



Results



Potential Contributing Factors

- Access to screening locations
- Providers unaware of screening recommendations
- Reluctance of eligible patients to get screened



Conclusions

- LDCT screening for lung cancer has increased since NLST trial
- Expanded education on screening guidelines is still needed for both health professionals and the eligible population



Future Directions

- What percent of USPSTF screening eligible smokers are being screened?
- What percent of USPSTF screening eligible smokers are receiving care but are NOT being screened?
- Geographic differences in care/screening



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UNIVERSITY OF SOUTH CAROLINA



"Causal inference in cancer health disparities research: Where the rubber meets the road"

Whitney R. Robinson, PhD, MSPH

Department of Epidemiology * Gillings School of Global Public Health Co-leader, Social Epidemiology Program Carolina Population Center Lineberger Comprehensive Cancer Center University of North Carolina at Chapel Hill

Why potential outcomes?

- Practical
 - What to put or not in your model
 - Confounders versus colliders
 - What kind of modeling do I need to use?
 - Standard regression, inverse-probability weighting, fixedeffects regression, etc.
- Intervention-oriented
- Broadly applicable sources of bias
 - Exchangeability, positivity, consistency/treatment variation irrelevance

The Women's Health Initative RCT: Estrogen Plus Progestin arm

Figure 1. Breast Cancer by Category and Treatment Group (Estrogen Plus Progestin vs Placebo)



Hazard ratios (HRs) are from unweighted Cox proportional hazards regression models, stratified by age and dietary modification randomization group. Z statistics and P values are from weighted Cox proportional hazards regression models, stratified by age and dietary modification randomization group. CI indicates confidence interval.

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ARTICLE

Hormone Replacement Therapy and Breast Cancer: Heterogeneous Risks by Race, Weight, and Breast Density

Ningqi Hou, Susan Hong, Wenli Wang, Olufunmilayo I. Olopade, James J. Dignam, Dezheng Huo

Manuscript received February 5, 2013; revised May 21, 2013; accepted May 21, 2013.

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- **Background** Although studies have demonstrated a positive association between hormone replacement therapy (HRT) and breast cancer risk, this association may vary by patient factors.
 - Methods We analyzed 1642824 screening mammograms with 9300 breast cancer cases in postmenopausal women aged 45 years or older derived from the Breast Cancer Surveillance Consortium, a longitudinal registry of mammography screening in the United States. Multiple imputation methods were used to accommodate missing data for HRT use (14%) and other covariables. We performed logistic regression to estimate odds ratios (ORs) for breast cancer associated with HRT use within strata of race/ethnicity, age, body mass index (BMI), and breast density, with two-way interaction terms between HRT use and each key covariable of interest. *P* values for assessing possible interactions were computed from Wald *z* statistics. All statistical tests were two-sided.
 - Results HRT use was associated with greater than 20% increased risk in white (OR = 1.21; 95% CI = 1.14 to 1.28), Asian (OR = 1.58; 95% CI = 1.18 to 2.11), and Hispanic women (OR = 1.35; 95% CI = 1.09 to 1.67) but not black women (OR = 0.91; 95% CI = 0.72 to 1.14; *P*_{interaction} = .04). In women with low/normal BMI and extremely dense breasts, HRT use was associated with the highest breast cancer risk (OR = 1.49; 95% CI = 1.21 to 1.83), compared with nonusers. In overweight/obese women with less-dense breasts, no excess risk was associated with HRT use (adjusted ORs = 0.96 to 1.03).

Conclusions The impact of HRT use on breast cancer risk varies according to race/ethnicity, BMI, and breast density. This risk

Table 6 Associations of ER⁺ and ER⁻ Breast Cancer Tumors With the Use of Hormone Replacement Therapy Among Postmenopausal White and African American Women Who Had Natural or Surgical Menopause (NBHS)

	Adjusted OR (95% CI)		Adjusted OR (95% CI)		Adjusted OR (95% CI)	
Variables	Ali		White	African American	White	African American
All Postmenopausal Women ^a	ER ⁺ (n = 872)	ER^{-} (n = 302)	ER^{+} (n = 697)	ER ⁺ (n = 175)	ER ⁻ (n = 225)	ER ⁻ (n = 77)
Never-use of HRT	1.00 (ref.)	1.00 (ref.)	1.00 (ref.)	1.00 (ref.)	1.00 (ref.)	1.00 (ref.)
Ever-use	1.01 (0.83-1.24)	0.96 (0.72-1.29)	1.13 (0.90-1.42)	0.74 (0.46-1.17)	0.98 (0.70-1.37)	0.89 (0.50-1.59)
P for interaction ^b			.016		.381	
Natural Menopause ^a	${ m IR}^+$ (n = 469)	ER ⁻ (n = 142)	ER^+ (n = 387)	ER ⁺ (n = 82)	ER^{-} (n = 111)	ER^{-} (n = 31)
Never-use of HRT	1.00 (ref.)	1.00 (ref.)	1.00 (ref.)	1.00 (ref.)	1.00 (ref.)	1.00 (ref.)
Ever-use	1.26 (0.96-1.66)	0.85 (0.57-1.28)	1.39 (1.03-1.87)	0.57 (0.25-1.27)	0.93 (0.59-1.46)	0.32 (0.10-1.03)
P for interaction ^b				.045		219

Abbreviations: ER = estrogen receptor; HRT = hormone replacement therapy; NBHS = Nashville Breast Health Study; OR = odds ratio; ref = reference.

*Adjusted for age, education, income, personal history of benign breast diseases, first-degree family history of breast cancer, regular exercise, body mass index, alcohol consumption, age at menarche, age at menopause, age at first live birth, number of live births, and oral contraceptive use; for all races (white and African American), race was also adjusted; for all postmenopausal women, cause of menopause was also adjusted.

^bP for interaction between HRT use and race for risks of ER⁺ and ER⁻ tumors.

Study Design

Carolina Breast Cancer Study, phases 1 & 2, 1993-2001

- Population-based case-control study of primary invasive breast cancers in women 20-74 yrs old in 24 NC counties
 - Oversampling of Black cases, especially those < 50 years
 - Controls matched on race and 5-year age group
 - 94.9% cases interviewed within 12 months of diagnosis

ABSTRACT

Objectives. This study examined the association between menopausal hormones and breast cancer in a biracial population.

Methods. Logistic regression was used to calculate odds ratios for breast cancer associated with hormone use among 397 cases and 425 controls, all menopausal women.

Results. Odds ratios for ever use of hormones were 0.8 (95% confidence interval [CI]=0.5, 1.2) for White women and 0.7 (95% CI=0.4, 1.2) for Black women. Risk was not increased with longer duration of use or more recent use.

Conclusions. Breast cancer risk was not increased among White or Black women who used menopausal hormones, despite patterns of use varying considerably between races. (Am J Public Health. 2000;90:966–971)

Menopausal Hormones and Breast Cancer in a Biracial Population

Patricia G. Moorman, PhD, Hiroyo Kuwabara, MPH, Robert C. Millikan, DVM, PhD, and Beth Newman, PhD

The relationship between menopausal hormones and breast cancer has been investi-

rates ranged from 83% for White women vounger than 50 years to 68% for Black

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ORs for MHT Black: 0.7 (0.4, 1.2) White: 0.8 (0.5, 1.2)

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fies the relationship between hormones and breast cancer, with stronger associations among leaner women.⁵

We examined the association between

lated to breast cancer. Women who had a hysterectomy without bilateral oophorectomy were included if they were 50 years or older. We also included women who were presumshly monopausal but could not apoint a data

tio wc

Why potential outcomes?

- Broadly applicable sources of bias
 - Exchangeability = How did people come to be exposed?
 - Consistency/Treatment variation irrelevance
 - Positivity

Ever used menopausal hormone therapy?



Robinson WR, Nichols HB, Tse CK, Olshan AF, Troster MA (2016). Premenopausal hysterectomy and oophorectomy and breast cancer among Black and White women: the Carolina Breast Cancer Study, 1993-2001. *American Journal of Epidemiology* 84(5): 388-99. Doi: 10.1093/aje/kwv448

Exchangeability matters

Odds ratios for risk of invasive breast cancer



Robinson WR, Nichols HB, Tse CK, Olshan AF, Troster MA. 2016. Premenopausal hysterectomy and oophorectomy and breast cancer among Black and White women: the Carolina Breast Cancer Study, 1993-2001. *American Journal of Epidemiology* 84(5): 388-99. Doi: 10.1093/aje/kwv448

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Adjusted odds ratios for association between hormone therapy and invasive breast cancer, Carolina Breast Cancer Study, 1993-2001 (n=2,813)

	Intact uterus (n = 1,844)					Hysterectomy (n = 968)		
		Black		White	Blac	k (n = 499)		White
Hormone therapy use	Cases/ Controls	Adj. OR (95% CI)	Cases/ Controls	Ađj. OR (95% CI)	Cases/ Controls	Adj. OR (95% Cl)	Cases/ Controls	Adj. OR (95% CI)
Never (ref)	353/297	1.00	427/337	1.00	135/141	1.00	73/78	1.00
Ever	50/42	0.77 (0.48, 1.24)	177/117	1.23 (0.91, 1.68)	97/122	0.88 (0.59, 1.32)	142/171	0.98 (0.64, 1.51)

<u>*DeBono N</u>, **Robinson WR**, Lund J, Tse, CK, Moorman PG, Olshan, AF, Troester, MA (in revision). Race, menopausal hormone therapy, and invasive breast cancer in the Carolina Breast Cancer Study, 1993-2001. *Journal of Women's Health*

Why potential outcomes?

- Broadly applicable sources of bias
 - Exchangeability = How did people come to be exposed?
 - Consistency/Treatment variation irrelevance
 - Positivity

Why potential outcomes?

- Broadly applicable sources of bias
 - Exchangeability = How did people come to be exposed?
 - Consistency/Treatment variation irrelevance = Did people get the same exposure?
 - Positivity



Effects of Conjugated Equine Estrogen in Postmenopausal Women With Hysterectomy The Women's Health Initiative Randomized Controlled Trial

The Women's Health Initiative Steering Committee*

Context Despite decades of use and considerable research, the role of estrogen alone in preventing chronic diseases in postmenopausal women remains uncertain.

Conceptual diagram of relationships between hormone therapy and breast cancer incidence



Violation of Assumptions: Consistency/Treatment Variation Irrelevance

Adjusted odds ratios for association between hormone therapy and invasive breast cancer, Carolina Breast Cancer Study, 1993-2001 (n=2,813)

	Intact	uterus	Hysterectomy		
Formulation	Black	White	Black	White	
Never user (ref)	1.0	1.0	1.0	1.0	
Progestin + estrogen	1.18 (0.58, 2.37)	1.40 (0.95, 2.05)			
Unopposed estrogen only	0.48 (0.23, 0.97)	1.01 (0.54, 1.89)	0.87 (0.58, 1.31)	0.97 (0.62, 1.50)	

<u>*DeBono N</u>, **Robinson WR**, Lund J, Tse CK, Moorman PG, Olshan, AF, Troester, MA (in revision). Race, menopausal hormone therapy, and invasive breast cancer in the Carolina Breast Cancer Study, 1993-2001. *Journal of Women's Health*

Among MHT users, what percentage was estrogen-only?



Robinson WR, Nichols HB, Tse CK, Olshan AF, Troster MA. 2016. Premenopausal hysterectomy and oophorectomy and breast cancer among Black and White women: the Carolina Breast Cancer Study, 1993-2001. *American Journal of Epidemiology* 84(5): 388-99. Doi: 10.1093/aje/kwv448

Why causal inference?

- Broadly applicable sources of bias
 - Exchangeability = How did people come to be exposed?
 - Consistency/Treatment variation irrelevance = Did people get the same exposure?
 - Positivity: Is there enough exposure across all covariate subgroups?

Violations of Positivity:

Association between hormone therapy and invasive breast cancer, Carolina Breast Cancer Study, 1993-2001

	Intact	uterus	Hysterectomy	
Formulation	Black	White	Black	White
Never user (ref)	353/297	427/337	135/141	73/78
Progestin + estrogen	26/14	104/62	5/2	4/2
Unopposed estrogen only	17/21	25/22	89/109	120/147

<u>*DeBono N</u>, **Robinson WR**, Lund J, Tse CK, Moorman PG, Olshan, AF, Troester, MA (in revision). Race, menopausal hormone therapy, and invasive breast cancer in the Carolina Breast Cancer Study, 1993-2001. *Journal of Women's Health*

ABSTRACT

Objectives. This study examined the association between menopausal hormones and breast cancer in a biracial population.

Methods. Logistic regression was used to calculate odds ratios for breast cancer associated with hormone use among 397 cases and 425 controls, all menopausal women.

Results. Odds ratios for ever use of hormones were 0.8 (95% confidence interval [CI]=0.5, 1.2) for White women and 0.7 (95% CI=0.4, 1.2) for Black women. Risk was not increased with longer duration of use or more recent use.

Conclusions. Breast cancer risk was not increased among White or Black women who used menopausal hormones, despite patterns of use varying considerably between races. (Am J Public Health. 2000;90:966–971)

Menopausal Hormones and Breast Cancer in a Biracial Population

Patricia G. Moorman, PhD, Hiroyo Kuwabara, MPH, Robert C. Millikan, DVM, PhD, and Beth Newman, PhD

The relationship between menopausal hormones and breast cancer has been investi-

rates ranged from 83% for White women vounger than 50 years to 68% for Black

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ORs for MHT Black: 0.7 (0.4, 1.2) White: 0.8 (0.5, 1.2)

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fies the relationship between hormones and breast cancer, with stronger associations among leaner women.⁵

We examined the association between

lated to breast cancer. Women who had a hysterectomy without bilateral oophorectomy were included if they were 50 years or older. We also included women who were presum-

tio wc

an

Associations between hormone therapy and invasive breast cancer, Carolina Breast Cancer Study, 1993-2001

	Intact	uterus	Hysterectomy		
Formulation	Black	White	Black	White	
Never user (ref)	1.0	1.0	1.0	1.0	
Progestin + estrogen	1.18 (0.58, 2.37)	1.40 (0.95, 2.05)			
Unopposed estrogen only	0.48 (0.23, 0.97)	1.01 (0.54, 1.89)	0.87 (0.58, 1.31)	0.97 (0.62, 1.50)	

<u>DeBono N</u>, **Robinson WR**, Lund J, Tse CK, Moorman PG, Olshan, AF, Troester, MA (in revision). Race, menopausal hormone therapy, and invasive breast cancer in the Carolina Breast Cancer Study, 1993-2001. *Journal of Women's Health*

Why potential outcomes?

- Broadly applicable sources of bias
 - Exchangeability = How did people come to be exposed?
 - Consistency/Treatment variation irrelevance = Did people get the same exposure?
 - Positivity: Is there enough exposure across all covariate subgroups?



THE END

Standard: non-intervention-oriented			
Modeling approach	Translation		
Model the "race effect": add covariates and interpret adjusted	How bad is "race" for my outcome?		
coefficient for race	What would happen if we changed a person's "race"?		

Intervention-oriented			
Modeling approach	Translation		
Model the factors ("mediators") that differ across racial groups	In the US, race is a powerful marker of exposure: understand the relative prevalence of factors across groups – this is what we want to intervene on		

VanderWeele T, **Robinson WR**. 2014. On causal interpretations of race in regressions adjusting for confounding and mediating variables. *Epidemiology* 25(4): 473-84


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1st Annual Cancer Health Disparities Symposium

Design and Preliminary Outcomes of a Study to Reduce Cancer-Associated Reactive Metabolite Levels in Breast Cancer Survivors – The RCAM Study



Marvella E. Ford, Mathew J. Gregoski, Lindsay L. Peterson, Kendrea D. Knight, Kent E. Armeson, Elizabeth E. Garret-Mayer, Andrea Abbott, Tonya Turner, Ebony J. Hilton, Gayenell Magwood, David P. Turner



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Surviving cancer is only the beginning



NATIONAL CANCER INSTITUTE

Cancer Prevalence and Cost of Care Projections

It is estimated that there are 15.5 \bullet Male Female million cancer survivors in the Breast Prostate 3,306,760 3,560,570 United States. Colon & rectum Uterine corpus This is expected to rise to 20.3 724,690 757,190 Colon & rectum Melanoma million, by 2026 614,460 727,350 Urinary bladder Thyroid Costs of cancer care: \$157 billion 630,660 \bullet 574,250 Non-Hodgkin lymphoma Melanoma in 2010 dollars 612,790 361,480 Non-Hodgkin lymphoma Kidney & renal pelvis 324,890 305,340 Lung & bronchus Testis Urinary, bladder, a kid. 288,210 266,550 Sexual dysfur Lung & bronchus Uterine cervix 282,780 238,300 Leukemia Ovary LHRO 235,200 230,920 Kidney & renal pelvis Oral cavity & pharynx 204,040 229,880 TOPTESSI Total survivors **Total survivors** ght changes 8,156,120 7,377,100 stress **ID** er mental deficits **110**

immune esponses

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RCAM Study Conceptual Framework

- The cost of treating breast cancer is higher than any other type of cancer (\$16.5 billion)
- High BMI and African American race are linked to poorer survival after a BCa diagnosis
- Physically active women with early stage BCa have improved survival
- Physical activity could alter bio-behavioral pathways potentially associated with treatment side effects and disease progression





The RCAM Intervention

- 12-week physical/dietary activity intervention
- Administered at the MUSC Cardiopulmonary Rehabilitation Center ("Cardiac Rehab")
 - 1 required supervised exercise session per week at Cardiac Rehab
 - 1 recommended exercise session per week at Cardiac Rehab
 - 2 additional recommended exercise sessions per week in community setting
 - Dietary counselling given at baseline & weeks 4, 8 and 12
- 10 participants: 6 European American, 4 African American breast cancer survivors
- Age range: 46-68 years (mean age=65 years; median age=58 years; standard deviation=6.6 years)

AA Mean Age: 56; Range: 49-57 EA Mean Age: 59; Range: 46-68

• BMI range: Average 33.78 kg/m²; Median 34.15 kg/m²

AA BMI average: 38.33kg/m² EA BMI average: 30.75kg/m²

- Consent rate: 67%
- Adherence rate: 75%



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RCAM Clinical & Laboratory Changes

	Pre-intervention mean (range)	Post-intervention <i>mean (range)</i>	Paired Difference	p-value (paired t- test)				
Clinical Characteristics			mean	testy				
Height (cm)	164.3 (160.0-172.7)	164.3 (160.0-172.7)	0.0					
Weight (kg)	90.9 (75.3-110.3)	89.5 (71.5-109.5)	-1.4	0.34				
Pulse (bpm)	80 (67-95)	77 (62-88)	-2.9	0.31				
Respiratory rate (bpm)	17 (16-20)	18 (16-20)	+0.9	0.17				
Waist circumference (cm)	107.0 (94.0-124.0)	105.6 (91.4-125.1)	-1.1	0.50				
Hip circumference (cm)	116.7 (106.7-125.0)	116.8 (108-141.0)	0.1	0.97				
Waist:hip ratio (cm)	0.90 (0.83-0.95)	0.90 (0.83-1.02)	0.0	0.55				
Body mass index (kg/m2)	33.8 (27.5-43.09)	33.2 (26.4-42.8)	-0.5	0.30				
Systolic blood pressure (mmHg)	137 (117-166)	129 (112-144)	-7.3	0.06				
Diastolic blood pressure (mmHg)	84 (74-100)	76 (62-94)	-8.2	0.01				
Laboratory Characteristics ¹								
Glucose (mg/dl) ²	117 (92-139)	117 (102-141)	+1.1	0.65				
Insulin (mcIU/ml)³	24.4 (11.7-43.8)	17.1 (9.1-31.4)	-4.5	0.09				
Lipid Levels (mmol/L) ⁴	200 (166-234)	186 (146-236)	-10.6	0.05				
Hemoglobin A1C (mmol/mol) ⁵	6.1 (5.1-7.6)	6.0 (5.3-7.2)	-0.1	0.65				
HOMA-insulin resistance ^{6,7}	7.2 (3.5-15.0)	5.1 (2.8-10.2)	-1.6	0.11				

¹24-hour fasting blood draws

²Glucose: pre-intervention missing=1 (n=9)

³Insulin: pre-intervention missing=3 (n=7); post-intervention missing=1 (n=9)

⁴Lipid levels: post-intervention missing=1 (n=9)

⁵Hemoglobin A1C: post-intervention missing=1 (n=9)

⁶HOMA-insuling resistance: pre-intervention missing=4 (n=6); post-intervention missing=1 (n=9)

⁷HOMA-Insulin resistance formula: (insulin X glucose)/405 (http://gihep.com/calculators/other/homa/)



RCAM Effects on Dietary Measures





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RCAM Effects on PA Measures





RCAM Effects on Biomarker Levels



Baseline

Time Point

Week 12



	AGES, median	Fold Change (95% CI)*	P- value*
Time Point			
Baseline	53	-	
Week 8	23	0.35 (0.25 – 0.47)	<0.001
Week 12	38	0.54 (0.40 – 0.72)	<0.001





Lifestyle toxins: Advanced glycation end-products (AGEs)



HOLLINGS CANCER CENTER A National Cancer Institute Designated Cancer Center



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Western lifestyle increases AGE levels





AGEs: a biological mechanism promoting cancer disparity



• AGE levels are elevated in tumors & serum from cancer patients



- Increased digestion of AGEs during puberty alters mammary development in mice
- AGEs function through their receptor (RAGE) to alter AKT and MAPK activation to promote cancer cell migration and invasion
- Dietary AGEs promote tumor growth in mice



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AGE Reduction = Cancer Prevention & Increased HRQOL ?



Big N 7,801 AGE



2010:p911-916



icken kU/100g



gets E kU/100g



<u>Summary</u>

Physical Activity Feasibility Intervention

The intervention was effective in increasing rates of physical activity among the study participants

Physical activity levels tapered off in the final week of the study

• AGE Levels

- The study showed significant post-intervention reductions in AGE levels but not IL6 and CRP
- The average pre-/post-intervention decrease in AGE levels was not as dramatic among black participants, as it was for white participants
 - Most black participants were morbidly obese at enrollment
 - Most white participants were overweight at enrollment
- Sociodemographic and Psychosocial data still to be fully assessed

Limitations

The sample size for the feasibility study was small, the study requires replication with a larger sample



RCAM Study Conceptual Framework





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Acknowledgements



RCAM Team:

Marvella E. Ford, Mathew J. Gregoski, Lindsay L. Peterson, Kendrea D. Knight, Kent E. Armeson, Elizabeth E. Garret-Mayer, Andrea Abbott, Tonya Turner, Ebony J. Hilton, Gayenell Magwood, David P. Turner



Funding: Jill and John Chalsty







Annual Cancer Health Disparities Symposium MUSC, Charleston (SC) (03/16-17/2017)

Role of macrophage inhibitory cytokine-1 in prostate cancer disparity

Dev Karan, Ph.D. USC-SOM, Columbia (SC)

Cancer and statistics

Estimated New Cases

			Males	Females	
Prostate	161,360	19%		Breast 252,71	0 30%
Lung & bronchus	116,990	14%		Lung & bronchus 105,51	0 12%
Colon & rectum	71,420	9%		Colon & rectum 64,01	0 8%
Urinary bladder	60,490	7%		Uterine corpus 61,38	0 7%
Melanoma of the skin	52,170	6%		Thyroid 42,47	0 5%
Kidney & renal pelvis	40,610	5%		Melanoma of the skin 34,94	0 4%
Non-Hodgkin lymphoma	40,080	5%		Non-Hodgkin lymphoma 32,16	0 4%
Leukemia	36,290	4%		Leukemia 25,84	0 3%
Oral cavity & pharynx	35,720	4%		Pancreas 25,70	0 3%
Liver & intrahepatic bile duct	29,200	3%		Kidney & renal pelvis 23,38	0 3%
All Sites	836,150	100%		All Sites 852,63	0 100%

Estimated Deaths

			Males	Females		
Lung & bronchus	84,590	27%		Lung & bronchus	71,280	25%
Colon & rectum	27,150	9%		Breast	40,610	14%
Prostate	26,730	8%		Colon & rectum	23,110	8%
Pancreas	22,300	7%		Pancreas	20,790	7%
Liver & intrahepatic bile duct	19,610	6%		Ovary	14,080	5%
Leukemia	14,300	4%		Uterine corpus	10,920	4%
Esophagus	12,720	4%		Leukemia	10,200	4%
Urinary bladder	12,240	4%		Liver & intrahepatic	bile duct 9,310	3%
Non-Hodgkin lymphoma	11,450	4%		Non-Hodgkin lymph	ioma 8,690	3%
Brain & other nervous system	9,620	3%		Brain & other nervo	us system 7,080	3%
All Sites	318,420	100%		All Sites	282,500	100%

CA: A Cancer Journal for Clinicians: Siegel et al 2017.

Number of New Cases/100,000 Number of Deaths/100,000 Hispanic Black White Native Hispanic Black White Non-Hispanic Native c Islander Asian/Pacifi Non-Hispanic c Islander All Races Indian/ Alaska American Asian/Pacifi All Races American Indian/ Alaska

- Prostate cancer disproportionately affects African American (AA) men
- Disparities in the treatment for AA, and emerging disparities in Hispanic men
- Younger AA men diagnosed with prostate cancer are less likely to receive treatment

Prostate cancer disparity Prostate cancer disparity **Non-biological factors Biological factors Familial inheritance** Life-style choice **Co-morbidity** Socioeconomic factors **Genetic and epigenetic changes Treatment biased Immuno-biology of TME Geographical locations** TNF-α IL-6 **GM-CSF** Culture medium without FBS ledium with (%) •**1**B **3M-CSF** Aedium MIC-1 --1β Paracrine ۳ **B**-actin ←37 kDa PDF -25 kDa prost

tissue

PDF

Autocrine

←15 kDa

MIC-1

Macrophage Inhibitory Cytokine (MIC-1)

Member of TGF- β family

MIC-1 is associated with the development and progression of prostate cancer, and that the expression of MIC-1 is regulated by various cytokines

MIC-1 may inhibit secretion of TNF- α in tumor micro-environment reducing anti-tumor macrophage activity



Purpose of the study

Objective: To investigate the role of MIC-1 in the disparity of prostate tumor biology, and to determine if serum MIC-1 provides any predictive capability for racial disparity in prostate cancer in pre-surgical diagnosed males

Methodology

Volunteers/Prostate cancer patients





Differential localization of MIC-1 in prostate cancer tissues

Summary of the clinical parameters associated with MIC-1 level among AA and Caucasian men diagnosed with prostate cancer

		All Samples (N = 80)	African American $(n - 40)$	Caucasian (n = 40)	р
MIC-1*		1004.9 (691.8, 1508.8)	1220.4 (973.5, 1729.1)	790.8 (587.6, 1141)	0.0001†
PSA*		6.6 (4.72, 9.03)	6.72 (5.37, 10.65)	6.35 (4.24, 8.2)	0.04†
Age [*] (y	ears)	60 (55, 65)	59.5 (52.5, 65)	60 (56, 66)	0.5 [‡]
Gleaso	n				0.0009†
Score*		7 (6, 7)	7 (7, 7)	6 (6, 7)	
Stage	pT2a	12 (15%)	4 (10%)	8 (20%)	0.37€
	pT2b	3 (3.75%)	2 (5%)	1 (2.5%)	
	pT2c	59 (73.75%)	33 (82.5%)	26 (65%)	
	pT3a	3 (3.75%)	1 (2.5%)	2 (5%)	
	pT3c	2 (2.5%)	0 (0%)	2 (5%)	
	pT4a	1 (1.25%)	0 (0%)	1 (2.5%)	

Ages 43-75 years, Median = 60









Summary and Conclusions

Expression of MIC-1 was predominantly **localized in the nucleus among AA** prostate cancer cells whereas in Caucasians, MIC-1 is mostly in the cytoplasm

Among **Caucasians**, higher levels of MIC-1 and higher Gleason scores are associated with older patients

Among **African Americans**, both older and younger patients have highly expressed MIC-1 and high Gleason scores

MIC-1 may help in understanding the disparity of prostate tumor biology among AA and Caucasians

High level of serum MIC-1 might serve as a potential biomarker for diagnosis of an aggressive stage of prostate cancer as often seen in AA men. However, the clinical significance could be evaluated with larger sample size

Acknowledgements

Current/past Lab Members

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Summer research Students

John Coward (M2: PRMS) Alkeiver Cannon (SC-AMP) Kimberly McRae (SC-AMP)

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Collaborators

Y Saunthararajah, MD (Ohio) Peter VanVeldhuizen, MD (KU) Ossama Tawfik, MD, PhD (KU) Cory Berkland, PhD (KU)

Current Funding: R21 CA179733-01A1 R01 CA204786

Palliative and Supportive Care Equity (PaSCE) across the Cancer Care Continuum

CLEO A. SAMUEL, PHD ASSISTANT PROFESSOR, DEPARTMENT OF HEALTH POLICY AND MANAGEMENT GILLING SCHOOL OF GLOBAL PUBLIC HEALTH LINEBERGER COMPREHENSIVE CANCER CENTER UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL MARCH 17, 2017



Presentation Overview

- Background on Palliative and Supportive Cancer Care
- PaSCE Research Agenda
- Disparities in Palliative and Supportive Cancer Care
- CHAMPS Study

What is Palliative Care? What is Supportive Care? Palliative Care = Supportive Care

Symptoms and Side Effects of Cancer & Cancer Treatment

- Pain
- Nausea/Vomiting
- Diarrhea
- Fatigue
- Dyspnea
- Skin Toxicities
- Hair Loss
- Fear
- Anxiety

- Depression
- Distress
- Insomnia
- Sexual Dysfunction
- Infertility
- Hot Flashes
- Job Loss
- Financial Strain
- Spiritual Concerns

What is Palliative Care? What is Supportive Care?

National Cancer Institute

Palliative care is care given to improve the quality of life of patients who have a serious or life-threatening disease, such as cancer. <u>The</u> <u>goal of palliative care is to prevent or treat, as early as possible, the</u> <u>symptoms and side effects of the disease and its treatment, in</u> <u>addition to the related psychological, social, and spiritual problems.</u> The goal is not to cure. Palliative care is also called comfort care, supportive care, and symptom management.

Multinational Association of Supportive Care in Cancer

Supportive care in <u>alleviates symptoms and complications of cancer</u>, reduces or prevents toxicities of treatment, supports communication with patients about their disease and prognosis, allows patients to tolerate and benefit from active therapy more easily, eases emotional burden of patients and caregivers, helps cancer survivors with psychological and social problems.



Types of Palliative and Supportive Care

Medical Procedures

- E.g., Palliative radiation
- Pharmacological Treatments
 - E.g., Opioid pain medications, antidepressants, benzodiazepines, antiemetics, antidiarrheals
- Non-pharmacological Treatments
 - E.g., Complementary and integrative medicine
- Support Services
 - E.g., Pastoral care, psychological counseling, physical/occupational rehabilitation

Palliative and Supportive Care Equity (PaSCE)

Research Agenda

- Assess What inequities exist in palliative and supportive care?
- Account What modifiable and non-modifiable factors contribute to these inequities?
- Address What system changes are needed to address these inequities?
Disparities in Palliative and Supportive Cancer Care

Disparities in Palliative and Supportive Cancer Care

Racial/ethnic minority cancer patients more likely to report unmet symptom management needs and unmet needs for supportive care services (John et al., 2014; Walling et al., 2016; Samuel et al., 2016)

Racial disparities in early supportive medication use and end-oflife care among Medicare beneficiaries with breast cancer (Check, Samuel, Rosenstein, Dusetzina, 2016)

Disparities in Palliative and Supportive Cancer Care

Implications for health-related quality of life

- Black breast cancer survivors report lower physical and functional well-being and greater financial distress (Samuel et al., 2016; Pinheiro et.al, 2016)
- Impact on treatment adherence/completion
 - Symptom distress associated with less adherence to chemotherapy in Black breast cancer patients (Yee et al., 2017)
- Consequences for end-of-life care
 - Early receipt of palliative and supportive care, especially symptom management, associated with improved end-of-life care (Temel et. al, 2010)

Sources of Racial Disparities in Palliative and Supportive Cancer Care



Source: Gomes & McGuire (2001)

System-Level Factors

- Pharmacies in predominantly minority neighborhoods less likely to carry sufficient stock of opioid pain medications (Morrison et al. 2000; Greene et al., 2005)
- Inadequate pain management (IPM) more common among racial/ethnic minority cancer patients, and predominantly minority serving facilities (Cleeland et al., 1994)
 - Discrepancy between patient and provider in judging severity of patients' pain linked to IPM

Sources of Racial Disparities in Palliative and Supportive Cancer Care



Source: Gomes & McGuire (2001)

Provider-Level Factors

- Failure to screen minority patients for pain (Bernebai et al., 1999; Burgess et al., 2013)
- Underestimate minority patients' pain severity (Cleeland et al., 1997; Anderson et al., 2000; Anderson et al., 2009)
- Black patients reporting pain (Hausmann et al., 2013)
 - Less likely referred to pain specialist
 - More likely referred for substance abuse assessments
 - More often subjected to urine drug tests

Fertile Ground for the Emergence of Cancer Care Disparities at **Provider Level**

Provider-Level (IOM, 2002)

- Subjectivity variation in provider's understanding and interpretation of patient symptoms
- Discretion authority to make treatment recommendations/decisions
- Uncertainty regarding the condition of the patient and potential effectiveness of treatments
- Time Constraints limited time to see patients during office visits

Fertile Ground for the Emergence of Cancer Care Disparities at **Provider Level**

- Priors: prior beliefs about likelihood of patients' conditions based on observables (e.g., age, gender, SES, race/ethnicity)
 - Includes stereotypes and implicit bias
- Signals: new information gained from communicating with the patient (sometimes with varying levels of accuracy)

Fertile Ground for the Emergence of Cancer Care Disparities at **Provider Level**

- Providers must balance "priors" with "signals" gathered in the clinical encounter
- ▶ A noisy "signal" \rightarrow greater reliance on "priors"
 - Creates room for influence of stereotypes and implicit bias
- Statistical Discrimination Arrow (1973) Phelps (1972)

KEY TAKEAWAY

- Strategies that standardize and routinize symptom assessment and documentation (i.e., amplify the signal) are critical to addressing inequities in symptom control
 - Patient-reported outcomes (PROs)

Cancer Health Accountability for Managing Pain and Symptoms (CHAMPS) Study

NIH/NCI Supplement Award to ACCURE Study (5 R01 CA150980-04S1) NCTraCS \$2K Pilot Award (2KR691512)

CHAMPS

Community-Based Participatory Research (CBPR)

Greensboro Health Disparities Collaborative (GHDC), Sisters Network Greensboro (SNG), UNC Chapel Hill, University of Pittsburgh Medical Center-Cancer Center (UPMC-CC), and Cone Health Cancer Center (CHCC)



CHAMPS

Overarching Objective

To identify and address structures within cancer care systems contributing to racial disparities in symptom management, treatment completion, and HRQOL

Mixed Methods Approach

- Focus groups (Complete)
- Survey and electronic medical record chart reviews (Underway)

CHAMPS Focus Groups

Study Design

- 6 race-specific focus groups and semi-structured interviews with N=22 Black and White breast cancer survivors
- Community-Academic-Medical (CAM) partners facilitated focus groups and coded transcripts manually and with Dedoose software
- CAM partners co-analyzed coded text to identify overall and race-specific themes





Symptom Diagram

Physical



External: Skin rashes, loss of hair, teeth or fingernails, skin discoloration, vaginal dryness

Internal: Loss of energy, pain, hot flashes, vomiting, nausea, diarrhea, neuropathy, constipation, infections, loss of appetite, lymphedema, taste changes, chemo brain

Psychological /Emotional



Anxiety, fear of recurrence, change in identity, grief, fear about family member risk, depression, mood changes, loss of concentration, sadness, hopelessness, anger

Social



Change in family dynamics and relationships; your role at home, at work, or in your community; your role as a parent, employee, spouse, or friend

Financial



Financial distress, trouble paying medical bills, trouble paying utilities, rent, and other bills, trouble getting time off work, job loss, insurance coverage challenges, transportation issues

Spiritual



Strengthened/weakened spirituality/faith, questioned God or your own existence and purpose, wondered what you may have done to cause your cancer, second-guessed life choices

CHAMPS Focus Groups Key Themes on Communication

- Both, White <u>and</u> Black breast cancer survivors reported:
 - Providers emphasized physical symptoms, but rarely mentioned non-physical side effects of cancer treatment (e.g., social isolation, financial toxicity)
 - "Other than that I don't know that there was any of these other symptoms discussed with me. I definitely [don't think] any of the social, financial or spiritual ones were discussed. I think it was mostly the physical symptoms and maybe anxiety-type symptoms."
 - Provider disregard of patients' symptom reports as a key barrier to symptom management
 - "Moderator: Did they offer you any suggestions [for your symptoms]?
 Participant: [Just....] Grin and bear it"

CHAMPS Focus Groups Key Themes on Communication

- Compared with Whites, Black breast cancer survivors more commonly reported:
 - The importance of self-advocacy and patient engagement/empowerment to symptom management
 - "I did that all on my own, where I wish they had said, 'Oh yeah, that's a very common thing. We've seen it before. This is what you can do.' You're out there on your own, I guess sometimes. You have to be your own advocate, for sure."

CHAMPS Focus Groups Key Themes on Communication

- Compared with Whites, Black breast cancer survivors more commonly reported:
 - Providers failed to adequately disclose potential side effects
 - "I say really none. They didn't discuss those side effects with me."
 - Dissatisfaction with verbal and non-verbal provider communication regarding symptoms and symptom management
 - "The one doctor. I don't know whether it was me or whether it was my race or whatever, but his body language said 'I do not want to be bothered with you.'"

CHAMPS Focus Groups Summary and Limitations

- Racial differences in patient-provider communication exist among breast cancer survivors and may contribute to inequities in symptom management and HRQOL
- Inadequate communication regarding social, financial, and spiritual effects of cancer and its treatment

Limitations

- Exploratory study
- Recall bias
- Findings may not be generalizable to other races or cancer types

CHAMPS Focus Groups Next Steps

Survey and electronic medical chart reviews (Underway)

- Examine racial differences in treatment-related symptoms and symptom management concerns among Black and White stage I-III breast cancer (BC) patients in active treatment
- Examine whether racial differences in symptom management are linked to inequities in treatment completion

Closing Remarks

- Monitor race-specific data on cancer and treatment-related symptom management
 - Aligns with federal policies on meaningful use of health care data
 - Critical to efforts aimed at reducing disparities in symptom burden, HRQOL, and cancer treatment completion
- Routine symptom assessments (i.e., amplify signal) with PROs
- Novelty and value of applying CBPR to understand and address racial disparities in symptom management

Thank You cleo_samuel@unc.edu

EQUALITY

EQUITY NO BARRIERS

Changing the Landscape of Cancer Care with Community Health Workers: Barriers & Alternative Payment Models

> Annual Cancer Health Disparities Symposium GMaP Region 1

> > Rumana S. Rabbani March 17, 2017





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New England Regional Health Equity Council Cross-RHEC CHW Coalition



Authors

- Rumana Rabbani, MHA Candidate 2017, Doctoral Student
- Dannie Ritchie, MD, MPH
- Toddchelle Young, MPH
- Lenel James, MBA, CPHIT, CPEHR



















Agenda

Background

- Community Health Workers
- Healthcare Reform
- Population Health/Social Determinants of Health
- Positive Outcomes
- Alternative payment models
- Summary of previous research findings

Research Overview

- Methodology
- Results
- Limitation
- Conclusion/Discussion















Background

Community Health Worker (CHW)

According to the American Public Health Association definition: A CHW is a *frontline public health worker* who is a trusted member of and/or has an unusually close understanding of the *community served*. This trusting relationship enables the CHW to serve as a liaison/link/intermediary between health/social services and the community to facilitate access to services and improve the quality and cultural competence of service delivered. A CHW also builds individual and community capacity by increasing health knowledge and self*sufficiency* through a range of activities such as outreach, community education, informal counseling, social support and advocacy.2



















Population Health

- Provides a strategic platform to improve the health outcomes of a defined group of people, concentrating on three correlated stages:
 - The distribution of specific health statuses and outcomes within a population
 - o Factors that cause the present outcomes distribution
 - Interventions that may modify the factors to improve health outcomes

















Population Health



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Social Determinants of Health Areas



Karen Hacker, MD, MPH, Director, Allegheny County Health Department

















Social Factors with Important Direct or Indirect Effects on Health: The CHW Contribution

<u>Upstream</u>

- Education
- Income
- Race
- Working conditions

Downstream

- Knowledge
- Attitudes
- Belief
- Behaviors

















Healthcare Reform Recognizes and Encourages the CHW Workforce

Healthcare Reform

- Goals: Access to affordable health insurance, which reduces health disparities especially for vulnerable populations, increases public health preparedness, expands the healthcare workforce, improves the quality of healthcare delivery, and lowers healthcare expenditures³
- Recognizes and encourages the profession of CHWs: Section 5101 of the ACA includes CHWs in the definition for "primary care professionals"

CHW work results in overall:

- 1. Patients receive greater accessibility and quality of healthcare
- 2. Payers and providers receive greater share of savings:
 - Improved patient care and reduced healthcare cost
 - Higher probability of better outcome measurements
- 3. Overall savings are achieved for the *healthcare system*.

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State Program Approach	Intervention	Population	Return
Return on Investment			
Wilder Research Study	Outreach cost analysis	Cancer patients	ROI: \$2.30: 1
Boston Study	Health Exchanges	Poor Latinos	More enrolled
Denver Study	Preventive and Primary care	Underserved males	ROI: \$2.28:1
• El Paso, Texas Study	Health Exchanges	Poor, immigrants	7,000 more enrolled
 Seattle-King County 	Home environmental assessment	Rural, low-income children	\$1,124 per child/per year

Utilization / Quality-Of-Life

 Hawaii Study 	ER Visits	Asthma patients	78% lower costs
West Baltimore Study	ER Visits	Underserved patients	40% fewer ER visits
 New England Study 	Home Visits	Maternal/Child health	Higher development quotient, shorter metabolic control
 Seattle, Washington Study 	Follow-up with patients	Hypertension	18% higher follow-up visits
 Los Angeles & San Diego Study 	Individual Counseling Sessions vs. Education Classes	Cardiovascular disease	Significant changes in systolic, diastolic blood pressures, and physical activity
 Single Good Quality Study 	Individual case management, primary care, public health resources	Post-incarcerates	Less use of ER
 Colorado, California, Arkansas Study 	Breast Cancer	Rural, low-to-moderate income, and minority women	Increased adherence with breast cancer screening









Source: http://cepac.icer-review.org/wp-content/uploads/2011/04/CHW-Draft-Report-05-24-13-MASTER1.pdf

CHWs and Cancer Care Interventions

Division of Cancer Prevention and Control

- State, territory, and tribal levels include CHWs and patient navigators (PNs) as part of strategy to control cancer through developing, implementing, and promoting effective cancer prevention
- Provides funds to help establish coalitions, assess the burden of cancer, determine priorities, and develop/implement cancer control programs (CCC)

Vermont Department of Health & Community foundations, Kindred Connections

- Peer-to-peer support program for cancer survivors
- CHWs cancer survivors provide support and encouragement to community members who have cancer
- Met the complex needs of cancer survivors looking for support in rural VT

DCPC's National Breast and Cervical Cancer Early Detection Program (NBCCEDP)

- Helps low-income, uninsured/underinsured women gain access to breast and cervical cancer screening and diagnostic services
- Provides community-based education (Alabama)
- Assists w/tracking and follow-up with abnormal screens for either breast /cervical cancer (Georgia)
- Helps women navigate program services and providing outreach (Connecticut)
- Schedules women for exams (Southeast Alaska Regional Health Consortium)

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CHWs and Cancer Care Interventions

New York City Colorectal Cancer Control Program

- Provides colorectal cancer screening services to low-income, underinsured/uninsured men and women ages 50 to 64
- Patient no-show rate for colonoscopies dropped more than 45%
- Number of screened adults increased by 24%

Massachusetts Care Coordination Program (CCP)

- Incorporates new community-level navigation activities to support linkages between cancer screening services and individuals in the community
- 3 community-based organizations use CHWs to provide outreach to underserved and at-risk populations
- 9 educate community members about breast, cervical, and colorectal cancers using the Helping You Take Care of Yourself curriculum
- Link clients to community-based resources
- Helps clients get to a CCP clinical site for appropriate cancer screening services and primary care.

















Funding Methods for CHWs

- Grants/Temporary Funding
- Fee for service reimbursement
- Alternative Payment Model

Form of payment reform that incorporates quality and total cost of care into reimbursement rather than traditional-fee-for-service structure

- Enhanced fee-for-service
- Value-based Payment
- Shared Savings Plan
- Bundled Payment
- o Global Payment

Partial Risk

Full Risk – Capitation Payment



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Sustainability of the Community Health Worker Workforce:

Achieving Health Equity and the Triple Aim through Legislation and Alternative Payment Models

Legislation

• Little review or analysis of existing state-level approaches to health equity exists to help inform a move to a social determinants of health approach.

Payment for CHWs include:

- Grant Funding
- Fee-for-service reimbursement
- Alternative Payment Model *please refer to hand-out

Based on last year's research

• Hypothesis - CHWs are effectively implemented and sustained through alternative payment models.



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CHW Roles Change the Landscape of Healthcare from Volume to Value





Objectives, Qualitative and Quantitative Methods















Objectives

- I. Gain insight into payment methods that exist nationally II. Understand the effectiveness of Alternative Payment Models and why it is preferred for CHWs
 III. Receive feedback from community health organizations, payers, and healthcare stakeholders regarding the incorporation of CHW roles in health care reform models for totality of health - social determinants of health and healthcare
- IV. Assess community, health care, and payer organizations viewpoint of most effective payment for CHWs
- V. Gain insight about barriers to implement CHWs (i.e. challenges, scope of work, metrics, strategies, etc.)

















Methodology

- Secondary Research: Literature review, Environmental Scan
 - o CHWs in regard to SDH and Population Health
 - o Aligned with Healthcare Reform goals
 - Alternative payment models recommended through Healthcare Reform
- Primary Research: Key Informant Interviews
 - Qualitative open-ended and Likert scale with community health, healthcare, and payer organizations
 - 5 Community Health organizations (hybrids)
 5 Payers
 - 4 Providers
 - o 1 hr. to 1 hr. 45 minute interviews
 - o 15 Questions















Methodology

1. Qualitative

- Microsoft Excel
- Identified Quotes by category
- Identified themes and sub-themes
- Coding based on themes
- Statistics calculated frequency and proportions
- Qualitative Charts, key contextual quotes
- 2. Quantitative
 - Microsoft Excel
 - Likert Scale: Frequency Analysis, Mean Score Comparison
 - Quantitative Charts















Qualitative Results

















CHW Value Proposition



















CHW Value Proposition

Community Based Organization:

"It is the most effective model to reach the folks that we want to reach. For the Latino population in our state the main barrier that they have to getting the services that they want and need is trust. We have anti-immigrations laws and a lot of the barriers for other populations that may be low income. Including cultural differences and language challenges...so CHWs that are like them and understand where they came from understand the wall [and] are the most effective [workforce] to build that trust and help them."

• Payer:

"CHW are a staffing source that is viewed as having sustainability, flexibility, adaptability, and supports local capacity building."

• Provider:

"Our CHW positions don't require a college degree, yet our patients benefit from the CHWs' knowledge of the community and their ability to speak effectively with our patients."











CHW Associations - Themes

- Themes: support, advocacy, gives CHW voice, training, alternative payment models
- 3-tier level of engagement with CHW Associations:
 - o Comm. Orgs All organizations involved with association
 - o Healthcare Organization Most involved at some level
 - o Payers No involvement currently
- Payers know about immediate circle, more myopic
- Comm. orgs and Providers have a need to reach out to community; payers are new entrant for using CHWs
- Some orgs do not get involved with CHW Association due to opposing beliefs
- Mission and vision have to align for CHW association and organization to be successful















Scope of Work

Mixed from top down to a collaborative process with CHWs but mostly determined by funding

1. Top down

- Supervisors determine the scope of work; driving force behind defining scope of work is payment
- Community Org:
 "[Scope of work is determined by] the senior management team." NH
- **2. Collaborative approach** Inclusive model used proves to be more effective (better retention, more sustainable, better metrics)
- CHW model since workforce is "at the table"
- Community Org:

"Higher level CHWs are supervisors of others CHWs. They wanted to create a career path for CHWs. They do not have to know English to be higher up. They carry out the roles/ carry out scope for formal levels of education or language skills, but [we] understand that they make valuable contributions regardless if they can deliver on all the roles". - ME

NA















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Challenges

Provider:

...I have a breast cancer screening for early detection...I go to someone's house who is under distress and maybe husband is in detention and individual is in farm worker housing, her husband is in orchard so housing is connected to employment, so not only is [her] husband gone, income [has] disappeared, and now housing may be an issue. [We] Need to identify most immediate needs and then come back and talk about screenings...." - Wisconsin

Provider:

"Although we've been doing this for ten years [another challenge] is educating the provider team. We'll get some new physicians or a new registrar [and] this is sort of a foreign language for them. What is a CHW? How does that work? How do we integrate [CHWs] into our practice to know the challenges [that] occur?" - NY

*Currently, providers in NYC is using CHWs as leaders in among 7 providers out of the 35



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Metrics - Themes

• Metrics used include:

Process, clinical, utilization, Triple Aim measures, Quality of Life, Story-Telling, Qualitative Evaluation, ED Reduction, Cost Assessment

- Process metrics are in a 3-tiered level of complexity:
 - 1. Patient Count
 - 2.SDH Interventions
 - 3.Touch/face-to-face interventions

"We implemented the **Cambridge Health Alliance tool** that gives you the drivers and what is a high risk [patient] and then we were able to use that process to better identify the right patients that might benefit from the community health team." - VT















Metrics

Community Health Org:

"[We also use] anecdotal story-telling about successful interventions with social determinants of health...like how many people you help connect to food or transportation..." - NH

Provider:

"We take a cohort of 15 diabetics and give them a weekly healthy food and counseling program. And we track A1c measures for those people..." - Wisconsin

"We actually populate their patient registry with clinical data and track that over time as well as the touches...we can then break this down and look at it from a gender perspective, ethnicity, age, clinical diagnosis, the number of touches...so we actually come away with some very intriguing information..."















Skillset – Themes

- Key skills: Understanding of the Community, Inherent Qualities (such as respect, trustworthy, empathy, cultural sensitivity)
- Secondary skills: Leadership, Communication Skills, Prior Experience, Bi-lingual, Degree, Certification

















Skillset

Community Org:

"But there are traits that are embedded in the person that they are screened for as well...someone who is oriented to be empathetic towards others. These are traits that you can't train for...so they look for that in a CHW". - ME

Provider:

"Two key requirements: from the community... reflect the community – someone who has been there, had the same experiences as the community – had walked the walk of patient and someone who has the skill set to be leader in the community or has that skill set to connect and build trust quickly. Very little healthcare knowledge is [needed]... [it's] better to be more authentic with the patient."











Strategy – Themes Key strategies for success of CHW programs

- Retention
- Value CHWs
- Grant writer
- Inherent Quality
- Leadership skills
- Administration & team support
- Career/Education
 Advancement
- Training
- Balancing Education & Training
- Salary opportunities

- Tracking outcome measures
- Story-telling
- Incentives
- Support System
- Advocate
- Being at table
- Advocacy
- Policy Work
- Technology













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Strategy

Community Org:

"[We are able to sustain successfully] through a lot of grant writing and the advocacy and policy work to promote the value and identity of CHW. To sustain the FTEs it comes down to the grants they submit and being in good standing with the Bureau of Primary Health Care at HRSA."

"[For retention of CHWs] having the career path in place is key, having roles that CHWs can grow into, providing access to continuing education or learning, supporting them and the time and space to network and communicate with other CHWs internally and externally"

Provider:

"Boils down to commitment of leadership at hospitals...believing in [the] CHW model...you don't need licensed people to help with social determinants of health."









Strategy – H.I.E Promising Practice

"The entity that oversees that **Health Information Exchange** project provides them with a panel of patients ...they are able to identify them in their alert system and within their H. I.E. so if one of those folks ends up in the emergency room or the hospital they send us the alert through secure email process...we get it in real time and staff monitor this... We can act on it more quickly [and] incorporate it into our work routine." - RI

"We get notifications when a patient is in a hospital through this electronic process...we are incorporating that into our daily routine. So not just the hospital that we're affiliated with but all of the hospitals in the state are doing this. Due to the patient registry at state level we're able to get those..."- RI











Quantitative Results



















Type of Organization

Q1. Is your CHW program affiliated with a community based organization or a healthcare system?

















Entity Implementing CHWs

Q2. What type of entity /health care reform program are you using to implement CHWs?



NA

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Importance of CHW workforce

Q3: Indicate the importance of the CHW workforce to entities below that may be relevant for your organization:

Medicaid Medicare **Commercial Private Payer** Insurance Exchange PCMH ACO Clinic Hospital Ambulatory Health Service Nursing & Residential FQHC/CHC/MHC Educational Service Religious, Grant Making, Social Advocacy and Public Administration - Housing Project(s) Food Program(s) Other



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Very Important

Important

Somewhat

Not Important

Do Not Know

N/A





CHW Roles – Primary vs Secondary

Q5a. Are there any other positions from the list below in which CHWs are involved in your organization?





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Payment for SDH

Q4a. Does your organization currently pay CHWs to help access services in the areas of social determinants of health?





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CHW Interventions

Q5d. In which interventions are CHWs most effective in your program from the list below?





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Funding Method Used

Q6a. What type of payment model(s)/funding method from the list below is used to pay CHWs in your organization?



o End Health Disparities













Ideal Funding Method/Payment Model for CHW Implementation/Sustainability

















Limitations

- Pilot Study
- Small sample size, across different entities, still see pattern
- Defined as community based but may not be community based organization ; many entities are mixed (could be community driven)
- Response time dependent on if affiliated with key informant and familiarity with previous research, otherwise no response or delayed response















Recommendations

- To encourage payers to move towards alternative payment model to sustain the employment of CHWs
- To be more holistic care for individuals and improve the efficiency and outcomes
- To educate payer providers, and community organizations about the positive outcomes such as social benefits (SROI), ROI, utilization, process metrics, cost assessment, QOL
- To advocate for CHWs' involvement in the conversations with payers about the benefit of moving to more sustainable alternative payment model
- To support CHW integration into team management that extends to community based organizations
- Need to integrate payers into discussion with CHWs, Comm. orgs, and Providers showing high outcome measures











Summary Conclusion

Across the health delivery system – Comm.. Orgs, Providers and Payers are:

- Addressing SDH but may have challenges doing so, especially in singular programmatic funding
- Hiring CHWs because of the efficiency and ability to improve outcomes for individuals with complex life situations
- Working towards more secure financing methods and are either moving toward value based payment methods or would like to move in this direction – however no "road map" on how to accomplish this
- For those who are able to negotiate value-based payment with payers do so and would like to move towards more sustainable payment models such as capitation payment
- Show that there is Social ROI as well as ROI coming up with more rigorous metric systems; including "story-telling"
- Comm.. orgs tend to have a longer history of more activity with addressing social determinants of health which may be due to focusing on community needs

















Acknowledgement

- We want to thank our advisor: Dr. Mark Holmes from the Health Policy & Management Department at Gillings School of Global Public Health.
- Special thanks to RHEC 1 & Cross-RHEC CHW Coalition for the ongoing national effort for the CHW workforce in efforts to attain health equity and reduce health disparities.
- A special thanks to our key informants. Your feedback is invaluable for the implementation and sustainability of the CHW workforce.













Cross-RHEC CHW Coalition please visit: <u>http://communityhealth.npa-rhec.org/home</u>

















Comprehensive Cancer Center

Hispanic Patient Navigation: An Intervention to Increase Clinical Trial Participation Carla Strom, MLA

Wake Forest Baptist Comprehensive Cancer Center



Office of Cancer Health Equity

Improve the outcomes for underserved populations by:

- Facilitating community engagement
- Supporting research focused on eliminating cancer disparities
- Increasing diverse participation in clinical trials
- Assuring the highest level of culturally sensitive clinical care
- Understanding of the needs and removing the barriers to care


Hispanics & Clinical Trials

- 17% of US population
- Fastest growing population in U.S. & NC
- Cancer is the leading cause of death

2-5% of cancer clinical trial participants

Hispanic Patient Navigator

- 2014- small grant from the Winston-Salem
 Foundation to support the new position
- Goals:
 - Education & Outreach: Increase awareness of cancer and cancer clinical trials in the community
 - Patient Navigation: Decrease care fragmentation through navigation patients and their families
 - Clinical Trial Awareness: Increase knowledge of clinical trials among patients

Provide services in a culturally sensitive and linguistically appropriate manner

Hispanic Clinical Trial Navigator Continuum



Our Experience

Opportunities:

- Member of multidisciplinary care team
- Integrated with nurse navigators
- Challenges:
 - Degree
 - Previous experience
 - Bicultural (not just bilingual)



Initial training at Freeman Institute

Data Collection

- EMR: Clinical and demographic
- Navigator recorded: interactions, barriers, referrals, support, CT participation, language assessment
- From patient: needs & concerns, CT knowledge, evaluation
- REDCap web-based database:
 - Prediagnosis
 - Initial Contact
 - Patient Assessment
 - Data Log
 - Needs & Concerns
 - Pre & Post Tests
 - Evaluation Survey

Record ID	
Form completed by:	O Breach Navigator O Breach Navigator O Breavigator Orkavigator Orkavigator Hespanic Navigator Hispanic Navigator O Hesional Sarcona Navigator O Hesional Charlos Definition O Trotacion Medicine O Trotacion Navigator
Date form completed	
First Name	
Middle Name	
Last Name	
Gender	
O Male O Female	
MRN	
Date of Birth	
Zip Code	
County of residence	
Patient's preferred method of co	ontact:
 ⊖ Home phone ○ Cell phone ○ Email ○ Standard mail ○ Text 	
Date of initial contact	
Pediatric patient?	 O Yes
If yes: Mother's name	0
If yes: Mother's name	

Hispanic Patients Navigated (N=108) 11/1/2015-10/31/2016

Category	# Patients	% of Total Patients
Care Focus		
Screening/Diagnostic	55	51%
Treatment	53	49%
Gender		
Female	94	87%
Male	14	13%
Age		
0-17	6	5%
18-34	14	13%
35-44	30	28%
45-54	32	30%
55-64	18	17%
65+	8	7%
Type of Cancer		
Breast	80	74%
Gastrointestinal	3	3%
Hematologic	18	17%
Melanoma	2	2%
Other	5	5%

Hispanic Patients Navigated (N=108) 11/1/2015-10/31/2016

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65+	8	7%
Type of Cancer		
Breast	80	74%
Gastrointestinal	3	3%
Hematologic	18	17%
Melanoma	2	2%
Other	5	5%

Potential Barriers to Care*



* Treatment patients only

Clinical Trial Participation

Hispanics



¹NCI State Cancer Profiles average annual incidence 2008-2012; ²2015 WFBCCC cancer registry; ³11/1/14 – 10/31/15; ⁴11/1/2015 – 10/31/2016

Limitations & Future Directions

- Additional data analysis
- Integrate additional outcome measures
- Ongoing financial support
- Expansion to other underserved populations (AA, rural, LGBTQ)

Thank you!

Winston-Salem Foundation Karen Winkfield, MD, PhD Kathryn Weaver, PhD, MPH Jimmy Ruiz, MD Maria Alejandra Combs

Cancer Communication Channels in Context (the 4C Study):

Initial Findings and Implications for Reducing Health Disparities through Targeted Communication

> Kassandra I. Alcaraz, PhD, MPH Strategic Director, Health Equity Research

> > American Cancer Society

GMaP Health Disparities Symposium – March 17, 2017









Research needs & opportunities

- Communication landscape
- Population heterogeneity
- Understudied behavioral determinants



2-1-1



Information & referral

- Medically vulnerable
- Access & utilization



Collaborative research

AMERICAN JOURNAL OF **Preventive Medicine**

Supplement to American Journal of Preventive Medicine

Volume 43(6) Supplement 5 www.ajpmonline.org

Research Collaboration with 2-1-1 to Eliminate Health Disparities

Goest Editors

Matthew W. Kreuter, Katherine S. Eddens, Kara L. Hall, and Laura A. Linnan



ELSEVIER

DECEMBER 2012

Use of Cancer Control Referrals by 2-1-1 Callers A Randomized Trial

Matthew W. Kreuter, PhD, MPH, Katherine S. Eddens, PhD, MPH, Kassandra I. Alcaraz, PhD, MPH, Suchitra Rath, MS, Choi Lai, MS, Nikki Caito, RD, MS, MPH, Regina Greer, BS. Nikisha Bridges, BA, Jason Q, Purnell, PhD, MPH, Anjanette Wells, PhD, Qiang Fu, MD, PhD, Colleen Walsh, MSW, Erin Eckstein, MSW, Julia Coffith, MSW, Alissa Nelson, MSW, MPH, Cicely Paine, MPH, Tiffany Aziz, BA, Anne M, Roux, MPH

> Background: Callers to 3-1-3 have streater need for a other Americans. Integrating cancer risk assessment a systems is both feasible and acceptable to-callers.

Purpose: To determine whether callers will act on the Methods: In a randomized trial, 3-1-1 callers (e=120) least one cancer risk factor or need for screening write at

referrals + a tailored reminder mailed to their home couch/merinator. All data were collected from June 201 April 2012

Results: At L-month follow-up, callers in the narrigat (34% vs.24% vs.18%, respectively; n=772, p<0.00013.0 some marticularly effective in petting 2.3.3 colliers to only 95% CI=1.04, 4.22); Pape (OR=2.98, 95% CI=1.18 91%-CT#114.3740

Conclusions: Given the extensive reach of 2-1-1s and modest response rates could have meaningful impareferrals were implemented nationally. (Am J Prov Mod 2012;43(851);5425-5434) @ 2012 American

Background

vient studies have demonstrated that (1) 2-1-1 callers have substantial nonly for cancer region-R tion and scerening services, (2) these needs can be dentified quickly through brief assessments administered after standard 2-1-1 service; and (3) callers are corpting of referals to cancer control services when offered, and feel that it is appropriate for 2-1-1 systems to ron the Health Communication Research Laboratory, Iterary School Washington University in St. Louis (Eventer, Natura, Balls, Las, Catto, Bridgen, Parendi, Weills, Weidel, Echneso, Golffelt, Nolson, Panne, Anz, Banne, and School of Public Steakle, Saire Louis University (Fed. United Way 2-1-1 Misseare (Gener), St. Louis, Misseart, and Calings of Public Hoddh (Ediland, University of Kantucky, Lenington, Kantucky Address correspondence to: Nather W. Kerana, PAD, MPH, (Kadh Contravenie atom Romenth: Laboratory, Campos Ros 1999, Nashington Deliversity in 16. Lanis, 708 Ramilalo Invenso, BL. Louis 360 45112-1488.

Exploring 2-1-1 Service Requests As Potential Markers for Cancer Control Needs

Kassandra I. Alcaraz, PhD, MPH, Lauren D, Arnold, PhD, MPH, Katherine S. Eddens, PhD, MPH, Choi Lai, MS, Suchitra Rath, MA, Regina Greer, BS, Matthew W. Kreuter, PhD, MPH

Background: Delivering health information and refereals through 2-1-1 is promising, but these soutenus need efficient ways of identifying callers at increased risk.

Purpose: This study explores the utility of using 2-1-1 service request data to predict callers' canory

Methods: Using data from a large sample of callers (N=4101) to United Way 2-1-1 Missouri, logistic regression was used to examine the relationship between caller demographics and type of r request, and cancer control needs.

Results: Of six types of service requests examined, three were associated with one or more cancer. control needs. Two of the service request types were associated also with health instatance status.

Conclusions: Findings suggest mutinely collected 2-1-1 service request data may be useful in belong to efficiently identify callers with specific cancer prevention and control needs. However, to apply this approach in 2-1-1 systems across the country, further research and origing surveillance is

wivion

assessing their catory prevention needs). Such systems

increasingly are being applied in public health, bealth care, and public safety.³⁻⁴ If associations were found

between certain cancer control needs and data routinely

efficient, even automated, strategies to identify callers

must likely to be in need of specific cancer control

As part of standard service, 2-1-1 writerss collect data

on each caller's reason for calling, or "service request." Service request data seem promising for identifying sub-

groups of 2-1-1 callers with specific cancer prevention

needs. For example, many 2-1-1 service requests are in-

(e.g., housing, food). Evidence suggests that in poor pop-

dicative of calleys having some segmet basic human need

ulations, meeting basic human needs is ranked as more

insportant than obtaining preventive services."177 Ac-

cordingly, 2-1+1 callers with certain service requests may

be more likely than others to have cancer prevention

needs. The current mener is the first to explore whether cancer control needs of 2-1-1 callers vary systematically

by type of service request, and by extension whether

groups for cancer prevention and control.

service request data might be used to identify high existing

collected by 2-1-1, it may be resultie to create more

(Am J Prev Med 2012;45(455)) (1009) -(1474) @ 2012 American Immed of Preventice Madacine

Introduction

C tadies reported in this supplement to the American Suggest that 2-1-1 systems are promising partners for delivering cancer prevention and control referrals. However, finding wars to do this without hurdening the 2-1-1 system and callers is a challenge. One potentially omining strategy for efficiently identifying subgroups of 2-1-1 callers with cancer prevention and control needs (e.g., smoking creation, mammography) is to employ

Decision support or smart systems can use available data and predictive analytics to anticipate and guide specific actions? (e.g., identifying high-risk subgroups and

From the Health Communication Research Laboratory and Comp War-Innes Scheel of Social Work (Alcanat, Lat. Rath, Kreater), Washington . renety in St. Louis, St. Louis, Scheel of Public Hodds (Aroshi), Samt is Cannaroley, Usabad Way 2-6-1 Missenari (Erwark, St. Longo, Missenari, Gollege of Public Haalth-(Eddews), University of Kannacky, Lexington,

Entracky Address correspondence for Konsandin L. Alianse, PhD, MPHL Haddh Communication Research Laboratory, Rowet School, Washington Univer-uity in It. Lunin, 200 Research Ammun. Comput. New 1009, 51. Lunis IAD. 40121-1008. 2004. doi:10.1007/sciences.2009.001.0019.

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A 2-1-1 Research Collaboration Participant Accrual and Service Quality Indicators

Katherine S. Eddens, PhD, MPH, Kassandra I. Alcaraz, PhD, MPH, Matthew W. Kreuter, PhD, MPH, Suchitra Rath, MA, Regina Greer, BS

> server as a lifeline in many ways. These others often cause a ge 2.2.15 ability to most its service quality standards. For this a midden increase in call volume might reduce accord as

match collaboration, this paper examines the impact of crises and affects research participant accrual through 2-1-1, and how 11-1 worker quality indicators.

as the effect of cell welcame on meanch participant accrual. Linear nervous the effect of renearch participant accrual on 2-1-1 service lang 2010-December 2011, data were andreed in 2012.

even success that crises causing sedies in call volume adviced cernal of research participants. Administering a brief and not affect service quality negatively, but administering a shot always effect on these industors.

herations, both partners need to understand the dynamic A surreal and service coulty and altest cares tations access utering a longer survey, increased staffing of 2-1-1 call centers a second stands

0.2012 American Journal of Presentive Medicine

For 2-1-1s, any sharp rise in call volume might make it harder to most their service quality standards, namely, a short waiting time for each call to be atomered it.e., "time See has in queue") and a low rate of callers hanging up before heir call is answered (i.e., "abundon rate"). For researchers gathering data through 2-1-1s, a sudden increase in call volume might robuce accrual as information specialists the sea have less time to admirister study protocols. Even less is Ber Zell-Is. known about the extent to which ensurch activities imbedded in 2-1-1 materna might directly affect 2-1-3 service mality indicators. The purpose of this paper is to evaluate, for 2-1-1a, the impact of orises on call volume, how call volume affects service quality indicators and research participant actrual by information specialists, and how research participant accrual efforts affect service quality indicators.

Methods

Study Setting and Description

United Way 2-1-1 Missouri (Insteafor, 2-1-1 Missour) servers 99 of 114 counties in the state, exchaling 15 counties in the greater

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American Cancer ocietv



Cancer Communication Channels in Context: The 4C Study

- United Way 2-1-1 of Greater Atlanta
- Call center evolution
- Survey emphasis: communication & context



Key inclusion criteria

Language

Age

- Location
- Channel



4C Study channels



N=3297



Future analyses & potential implications

- Subgroups
- Other health behaviors
- Mediators & moderators
- Mode



Next steps





Thank You



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Availability of Patient Navigation Services at NCI Community Oncology Research Program (NCORP) Community Sites

Kathryn E. Weaver, PhD, MPH Wake Forest School of Medicine & Wake Forest NCORP Research Base

CI Community Oncology Research Program

A program of the National Cancer Institute of the National Institutes of Health

Collaborators

Lucy Gansauer- Spartanburg Medical Center, Gibbs Cancer Center & Research Institute

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Ruth Carlos- University of Michigan, Ann Arbor, MI

Marvella E. Ford-Medical University of South Carolina

George Chang- MD Anderson Cancer Center

Special thanks to all the participating NCORP Research Bases, Community Sits, and Minority Underserved Community Sites

What is NCORP?

- A community-based cancer research program
- Builds upon the scope and activities of NCI's previously supported community networks
 - NCI Community Clinical Oncology Program & NCI Community Cancer Centers Program
 - Design and conduct of :
 - Cancer prevention, control, and screening/treatment surveillance clinical trials
 - Multi-level cancer care delivery research (CCDR) studies

NCORP Overall Goal

To bring cancer clinical trials and cancer care delivery research (CCDR) to people in their own communities, thereby generating a broadly applicable evidence base that contributes to improved patient outcomes and a reduction in cancer disparities.





What is Cancer Care Delivery Research (CCDR)?

- Examines how social factors, financing systems, organizational structures/processes, health technologies, and healthcare provider and individual behaviors affect:
 - Cancer outcomes
 - Access to and quality of care
 - Cancer care costs
 - Health and well-being of cancer patients and survivors

NCORP's CCDR focus encompasses individuals, families, organizations, institutions, providers, communities, populations, and their interactions.



- Patient navigation: support and guidance provided by trained culturally sensitive health care workers
- Promoted as a strategy to improve care quality and reduce cancer health disparities
- Availability and extent of navigation in community oncology practices is unclear
- Purpose: To assess: 1) availability of navigation services across diverse community oncology practices and 2) characteristics of oncology practices that do and do not offer navigation.

NCORP "Landscape" Site Survey

- Purpose: Assess CCDR assets, capacity, and capabilities of NCORP practices to inform study concepts
- Survey sent to 401 CCDR-designated NCORP components (individual practice sites)
- CCDR leads/administrators gathered information from key informants to report on navigation data
- Response: 350/401= 87%- represent 201 adult practice groups

Requested Navigation Information

- Extent of Navigation Availability: none, all patients or certain sites (breast, lung, GI, GU, gynecologic, leukemia, lymphoma, myeloma, head/neck)
- Availability across continuum (prior to screening, screening to diagnostic resolution, diagnosis to completion of treatment, completion of treatment through survivorship
- Number of lay, nurse, and other navigators

Characteristics of Adult Practice Groups

	N= 201
Hospital Based outpatient clinic Freestanding outpatient clinic or private group practice	73.6% 51.5%
<u>Ownership</u> Independent or small regional network Large regional/ multi-state (no health plan) Large regional/ multi-state (w/ health plan) Public or university owned HMO/payer owned	28.6% 22.5% 43.9% 4.1% 0.5%
Academic medical center	11.9%
Safety net hospital	14.4%
Number of Oncology Providers, median (IQR)	9 (4 to 17)
Multidisciplinary practice	78.2%
NCCCP participant	8.5%
Minority Underserved NCORP practice	15.9%

Overall Navigation Availability

- 19.4% Not available
- 35.3% Available to some cancer patients
- 45.3% Available to all cancer patients

Navigator Type	Median (IQR)	Mean	% of Sites
Nurse	2 (1 to 5)	3.46	87.9%
Lay	2 (1 to 3)	3.14	23.0%
Other	2 (1 to 2)	2.68	33.8%

Table includes N=162 practice groups that provide navigation to at least some cancer patients. Median & Mean for practice groups with 1 or more navigator of each type

Predictors of Navigation Availability

	Any navigation Vs	All patients VS
	Νο	Only some cancers
	Odds Ratio (95% CI)	Odds Ratio (95% CI)
NCCCP Participant (ref= No)	NA	0.7 (0.2, 1.8)
Academic Medical Center (ref= No)	1.2 (0.4, 3.8)	0.8 (0.3, 1.9)
Safety Net Hospital (ref= No)	1.2 (0.4, 3.3)	0.8 (0.3, 1.8)
Minority / Underserved NCORP (ref= No)	0.8 (0.3, 2.1)	2.9 (1.1, 7.6)
Hospital-based outpatient clinic (ref= No)	4.12 (2.0, 8.6)	0.9 (0.4, 2.0)
Free-standing outpatient / Private practice (ref= No)	0.7 (0.3, 1.4)	1.7 (0.9, 3.3)
Ownership (ref= Independent, single hospital or small		
regional network)		
Large Regional/Multi-state health system (w/health plan)	1.6 (0.7, 3.6)	0.4 (0.2, 0.9)
Large Regional/Multi-state health system (no health plan)	1.3 (0.5, 3.4)	0.3 (0.1, 0.9)
HMO/Payor, Publically, or University owned	3 (0.4, 25.8)	0.4 (0.1, 2.0)
Multidisciplinary practice (ref= No)	7.7 (3.5, 16.8)	0.7 (0.3, 1.9)
Total number of oncology physicians (0 to 4)		
5 to 9	6.1 (2.1, 17.9)	0.9 (0.3, 2.2)
10 to 17	8.9 (2.4, 32.3)	0.6 (0.2, 1.6)
18 or more	3.3 (1.3, 8.5)	0.4 (0.2, 1.1)

Navigation Availability

Cancer Types

	N=162
Breast	98.8%
Lung	87.0%
Gastrointestinal	79.5%
Head and Neck	73.9%
Genitourinary	70.2%
Gynecologic	68.9%
Lymphoma	68.3%
Myeloma	68.3%
Leukemia	66.5%

Practice groups that provide navigation to at least some cancer patients

Timing (for Practice Groups with Navigation for Breast Cancer Patients)

	N= 160
Prior to Screening	66.0%
Screening to Resolution	91.1%
During Treatment	95.6%
Post-treatment	86.7%

Conclusions

- Limitations
 - Varying definitions of "navigators" and the activities they engage in
 - Navigation "available" not the same as offered or provided
- Minority/underserved practices were more likely to have navigation available to all patients, if they offered it
- Navigation appears to be available in some capacity in a majority of community oncology practices
 - Opportunities for observational and intervention studies within NCORP to assess impact of navigation on cancer outcomes
- Navigation availability is not universal; focus implementation on smaller, freestanding, single treatment disciple practices
Thank You to the NCORP Community!



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